

[REDACTED]

From: Stewart Gibson [REDACTED]
Sent: 19 June 2024 17:43
To: Licensing
Cc: Tim Hung; Corinne Holland
Subject: Premises Licence Application: House of Music & Entertainment, 20 Commercial Street - REF M/168769

Good afternoon.

I write in response to your representations raised against the above application.

You both, quite rightly raise concerns as to the suitability of the premises given it falls within the Brick Lane CIA, and also concerns as to how the premises will prevent public nuisance from occurring from the premises.

This email attempts to answer these concerns.

The premises primarily operates as rented office space during the day.

To gain access, and the use of the premises during the day, all who use the premises must become members. This means the individual must have purchased one of the membership plans on offer which are:

One-off one day hotdesking access

Contracted hotdesking access

Contracted fixed desk access

Contracted office space hire

Everyone with a membership gains access to the building with a carded door entry system. A card is required to gain access to both the external and internal entrance door.

The events space will be available for hire by the members and by external parties. When hosting events for external parties, that party will send a guestlist and admission of attendees will be strictly permitted via door staff only.

The events planned will be: creative industry focused networking events; training sessions; presentations; workshops; occasional live music performances (acoustic only); occasional retail pop-up spaces.

All of the events where alcohol is served would be strictly pre-booked only. Alcohol will never be served to walk-in customers. In the future, the applicant may host retail space for members, but no alcohol would be served at these events.

HOME , (House of Music & Entertainment), will host all of the events.

During the day the premises is an office. All users of the office are registered members who have membership either as individuals or through their company. The applicant will occasionally host meetings for outside parties, but all are pre-registered and no alcohol would be served at these meetings. Events as described to be held in the evenings.

During evenings where no events are scheduled there may be some members onsite working in the office space, but absolutely no alcohol would be served during this time.

Therefore the premises are predominantly used as an office space, turning into an events space in the evenings, subject to the stringent controls above. Members only access/ or pre arranged guest list, no walk ins. The capacity for the events is set at 100.

There is also a designed off-street smoking area, strictly monitored for volume levels by limiting use to 5 persons at a time.

All use of the premises will cease at 23:00 hours, at the latest, many events finishing earlier, Monday to Saturday, and 22:00 hours on Sundays.

In addition to the above, the applicant has already agreed additional conditions proposed by yourselves in emails dated 7/6/2024 to each of you. The only conditions not agreed, were the restaurant conditions proposed by Mr Ali, and the vertical drinking restriction, again by Mr Ali. I trust that from the above you can now see that those conditions are not necessary for this application.

It is our submission that these premises are an exception to the Cumulative Impact Policy, for the above reasons.

Given the above I am happy to consider any further comments you may have, in order that we may find a resolution to this application without the need of a hearing.

Please feel free to contact me on this address, or on [REDACTED]

Kind regards

Stewart Gibson
Licence Agent