

Designation Consultation Feedback

Background

On 7th December we started a 28 day consultation on a proposal to alter the Pitch sizes at three locations Whitechapel, Watney & Columbia Road in addition at Columbia road there was an additional proposal to extend the Market area from Ravenscroft Street to Gosset Street. Below the reasons for each are explained. The final decision of making the changes are a full council decision as stipulated in the LLAA 1990.

Whitechapel – The consultation was with all traders on Whitechapel and was to officially designate the area that traders have been using for years to take the official designated pitches from “red line” to “red Line”.

Watney – The consultation was with all traders on Watney and was to extend to width of the pitch to 3m from 2.74m to enable traders to use the Gazebos that had been ordered for them.

Columbia – We carried out a wider consultation to include all residents and businesses from Chambord Street to Barnet Grove. Markets are not compelled to do so, but we very much value the views of the residents and businesses where the Market operates, so a letter drop was carried out through every letterbox. The consultation was to officially increase the pitch size to 3mx3m from something that traders have been using for more than six years. It was also to make the layout that has been used since reopening after Covid. This means all pitches on the North side and extended from Ravenscroft to Barnet Grove, with market parking on both side of Barnet Grove and one side of Chambord.

Responses

Whitechapel – 0 Responses

Watney – 0 Responses

Columbia

There have been eight responses 2 from Market Traders, one from a resident/business owner, one from a resident and four from businesses, below are a breakdown.

Respondent Type	In Favour (Yes/No)	Within Designation Area (Yes/No)	Within Local Area (Yes/No)	Feedback
Business 1	No, unless changes to layout near their shop	Yes	N/A	Issues with regard to the gap between pitches. This has been investigated and rectified.
Business 2	Yes	Yes	N/A	Feels safer, more user friendly, far better experience for visitors & shop owners

Business 3	Yes	Yes	N/A	No crowding easier flow of pedestrians, better access for pushchairs, wheelchairs, Can now see and access the shops resulting in upturn of customers. Decrease in pickpocketing theft. Better atmosphere all round
Business 4	Yes	Yes	N/A	Better, and safer, for traders, shops and the general public.
Resident/Business	Yes	Yes	N/A	Much more enjoyable experience Means shops are more easily accessible
Resident	No	No	Yes	Against the parking and unloading of Market vehicles. Had issues with the Christmas Wednesdays (the Christmas Wednesdays are a business initiative not related to this)
Market Trader 1	Yes	Yes	N/A	Wants it to continue with clear pitch markings
Market Trader 2	Yes	Yes	N/A	For it wants to stay in same pitch position

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