



Sam Ellis <[redacted]>

Fwd: AEG / Victoria Park Licence

1 message

Beth Smith <[redacted]> 9 February 2024 at 09:24
To: Corinne Holland <[redacted]> Licensing [redacted]
Cc: Dave Grindle <[redacted]>, Sam Ellis <[redacted]> Simon Taylor <[redacted]>

Dear Licensing,

Please see below the correspondence between AEG and Tony Joyce regarding their representation for the All Points East license.

Thanks
Beth

Beth Smith
Senior Projects Manager | She/Her



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Delivering Event Excellence



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From: **Lynsey Wollaston** <[redacted]>
Date: Wed, 24 Jan 2024 at 19:15
Subject: AEG / Victoria Park Licence
To: [redacted] <[redacted]>
Cc: Beth Smith <[redacted]>

Dear Mr Joyce,

I am contacting you on behalf of AEG Presents in response to your representation against our proposed Premises Licence for Victoria Park to host a series of events in the park from 2024 onwards.

Thank you for your engagement in the matter concerning our premises licence application. Your input is very valuable to us, and we are committed to addressing any concerns you may have.

We would like to address your specific concerns as follows:

Increase in number of event days

As proposed in the premises licence application, the number of events days we are proposing to host is only subject to our land rental agreement of Victoria Park with the London Borough of Tower Hamlets, and the council's latest Major Event Policy.

The new Major Event Policy is in the process of being ratified, and when approved, it would allow up to 12 major event days in a calendar year, the land rental agreement would not exceed this number.

Noise impacts on residents

As part of our event management plans, we have a detailed sound management plan which is reviewed yearly by a Multi Agency Group including the Tower Hamlets Environmental Protection team. Adjustments are made each year to ensure we continually strive to make improvements and minimise the impacts of noise to the community.

Our current sound level of 75dB is a well established level for events of this nature, and we do not intend to increase this level in our licence application..

During our live event days, we engage a specialist noise consultancy firm to install a monitoring system around the event site to monitor noise levels on the boundary of the licenced area. We are in close liaison throughout the event with the local Environmental Protection team to monitor our sound levels.

During the event period AEG appoints a dedicated community liaison officer who monitors a resident hotline set up to receive any community concerns and mitigate these. For any concerns relating to sound, an address is taken from the community member and a reading is taken from the property. Our monitoring system Matreao enables the exact sound source on-site to be identified and therefore relevant adjustments can be made. This enables real time changes to any community concerns relating to sound.

During the build and break of the event a Section 61 is applied for through Tower Hamlets Environmental Protection teams for sound management relating to construction, we put the following mitigations in place:-

- Best practicable means (BPM) as defined by Section 72 of the Control of Pollution Act 1974 to be followed at all times;
- Equipment will be well-maintained and will be used in the mode of operation that minimises noise and will be shut down when not in use;
- All staff receive an induction before being permitted to work on site. This induction shall include a section on Environmental issues and the need to operate Best Practical Means (BPM);
- A tool box talk will be given to all operatives working engineering hours about the need to minimise noise levels from site activities;
- All materials shall be handled in a manner that minimises noise i.e. reducing drop heights, when man handling placing as opposed to throwing;
- There shall be no music/radios played on site during Out Of Hours working.

From 2022 to 2023, we have seen a decrease in the number of sound complaints by 45%, and are working to continue this downward trend in our planning going forward.

If there are any specific areas of concern relating to noise we would be happy to discuss these with you in more detail.

Anti Social Behaviour

Over the past 3 years, we have continued to adapt our planning in response to community feedback, which has included increasing our security presence across the event by an average of 32%. The Met Police are integrated into our event specific security and stewarding, and are satisfied with the current approach and staffing levels we deploy during and after the event. The Met Police conduct their own Risk Assessment and have their own Policing Plan in addition to the event security and stewarding AEG have in place.

We offer on-going engagement with the community through our webinars, community email address, and resident hotline where specific concerns can be raised, this is fed into a constant review of our event management plans through a multi-agency review process each year.

As part of our on-going review process, we collect the data on Anti-Social behaviour reports for the event. From 2023 to 2022 we have decreased instances of reported anti-social behaviour by 38%.

If there are any specific areas of concern relating to Anti-Social Behaviour on the canal, we would be more than happy to discuss these in more detail with you.

I hope the above information provides you with assurance that we can safely manage the events as proposed in our premises licence application.

I would be more than happy to meet in person to discuss this with you shortly, if you would like further information. I hope we're able to find a common agreement and assure you that your representation will be fed into the planning process for all future events.

Look forward to hearing from you,

Lynsey

Lynsey Wollaston
Vice President & General Manager, European Festivals,
AEG Presents



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