

# Summary Report

07 March 2022 - 29 May 2022

## Let's Talk Tower Hamlets

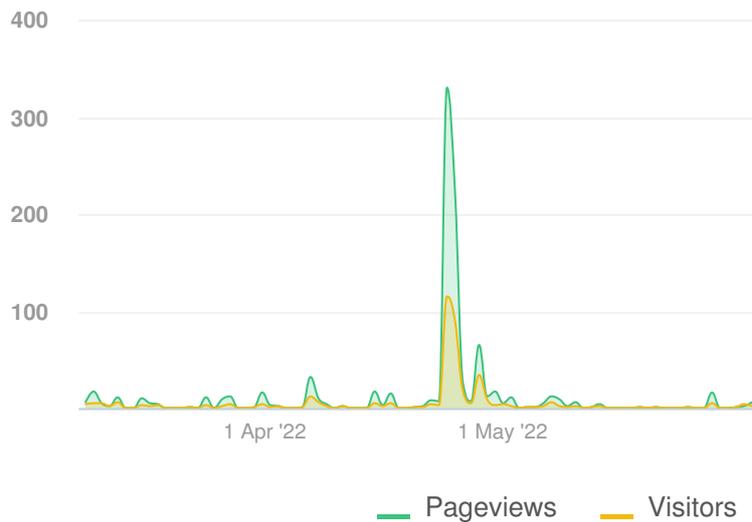
PROJECTS SELECTED: 1

Gambling Policy Review Consultation 2022

FULL LIST AT THE END OF THE REPORT



### Visitors Summary



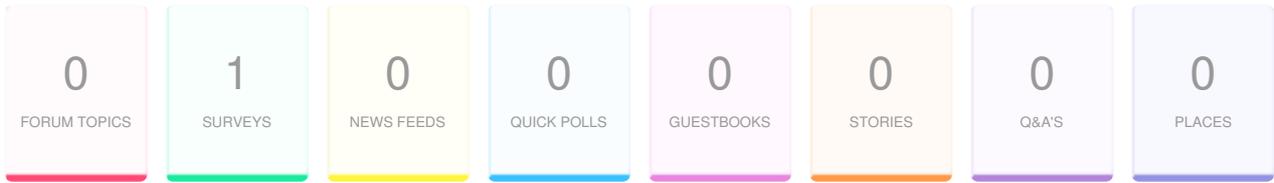
### Highlights

TOTAL VISITS	451	MAX VISITORS PER DAY	115
NEW REGISTRATIONS	16	ENGAGED VISITORS	53
		INFORMED VISITORS	171
		AWARE VISITORS	362

## PARTICIPANT SUMMARY

<b>ENGAGED</b>	<b>53 ENGAGED PARTICIPANTS</b>			(%)		
<b>INFORMED</b>	Registered	Unverified	Anonymous			
	Contributed on Forums	0	0	0		
	Participated in Surveys	53	0	0		
	Contributed to Newsfeeds	0	0	0		
	Participated in Quick Polls	0	0	0		
<b>AWARE</b>	Posted on Guestbooks	0	0	0		
	Contributed to Stories	0	0	0		
	Asked Questions	0	0	0		
	Placed Pins on Places	0	0	0		
	Contributed to Ideas	0	0	0		
* A single engaged participant can perform multiple actions				* Calculated as a percentage of total visits to the Project		
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"></td> <td style="text-align: right;">53 (14.6%)</td> </tr> </table>					53 (14.6%)	
	53 (14.6%)					
<b>ENGAGED</b>	<b>171 INFORMED PARTICIPANTS</b>			(%)		
<b>INFORMED</b>	Participants					
	Viewed a video	0				
	Viewed a photo	0				
	Downloaded a document	59				
	Visited the Key Dates page	2				
<b>AWARE</b>	Visited an FAQ list Page	0				
	Visited Instagram Page	0				
	Visited Multiple Project Pages	102				
	Contributed to a tool (engaged)	53				
	* A single informed participant can perform multiple actions				* Calculated as a percentage of total visits to the Project	
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"></td> <td style="text-align: right;">171 (47.2%)</td> </tr> </table>					171 (47.2%)	
	171 (47.2%)					
<b>ENGAGED</b>	<b>362 AWARE PARTICIPANTS</b>					
<b>INFORMED</b>	Participants					
	Visited at least one Page	362				
<b>AWARE</b>	* Aware user could have also performed an Informed or Engaged Action					
	* Total list of unique visitors to the project					
<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"></td> <td style="text-align: right;">362</td> </tr> </table>					362	
	362					

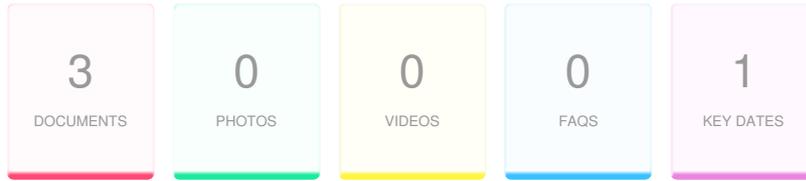
## ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
53	Contributors
53	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>53</p> <p>Contributors to</p> <p>Take the survey</p>

## INFORMATION WIDGET SUMMARY



DOCUMENTS	
3	Documents
59	Visitors
96	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
48 Downloads	38 Downloads	10 Downloads
Draft Statement of Gambling Policy 2022-2025	Table of Changes to Statement of Gambling Policy	Statement of Gambling Policy 2019-2022

KEY DATES	
1	Key Dates
2	Visitors
2	Views

TOP 3 KEY DATES BASED ON VIEWS
2 Views
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## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
Inks.gd	185
t.co	20
www.google.com	17
m.facebook.com	8
www.bing.com	7
www.towerhamlets.gov.uk	7
romanroadlondon.com	6
lm.facebook.com	4
www.google.co.uk	3
admin.govdelivery.com	1
towerhamlets.newsweaver.com	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Gambling Policy Review Consultation 2022	362	171	53