

Summary Report

07 March 2022 - 29 May 2022

Let's Talk Tower Hamlets

PROJECTS SELECTED: 1

Gambling Policy Review Consultation 2022

FULL LIST AT THE END OF THE REPORT



Visitors Summary



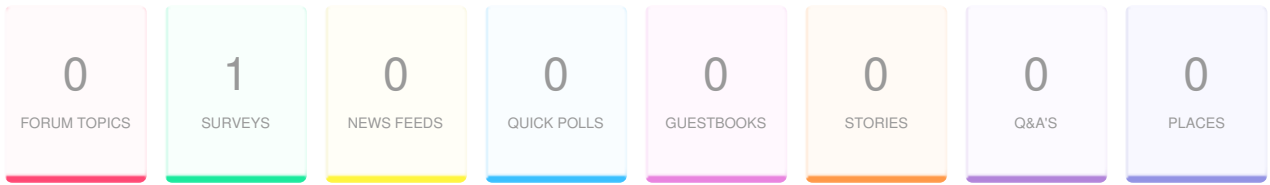
Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
451	115	
NEW REGISTRATIONS		
16		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
53	171	362

PARTICIPANT SUMMARY

ENGAGED	53 ENGAGED PARTICIPANTS			(%)
INFORMED	Registered	Unverified	Anonymous	
	Contributed on Forums	0	0	0
	Participated in Surveys	53	0	0
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
Gambling Policy Review Co... 53 (14.6%)				
ENGAGED	171 INFORMED PARTICIPANTS			(%)
INFORMED	Participants			
	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	59		
	Visited the Key Dates page	2		
AWARE	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	102		
	Contributed to a tool (engaged)	53		
	<i>* A single informed participant can perform multiple actions</i>			
Gambling Policy Review Co... 171 (47.2%)				
ENGAGED	362 AWARE PARTICIPANTS			
INFORMED	Participants			
	Visited at least one Page	362		
AWARE	<i>* Aware user could have also performed an Informed or Engaged Action</i>			
	<i>* Total list of unique visitors to the project</i>			
Gambling Policy Review Co... 362				

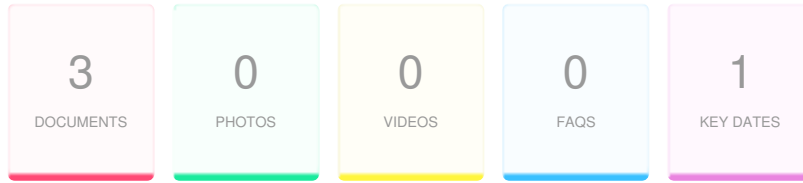
ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
53	Contributors
53	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
53
Contributors to
Take the survey

INFORMATION WIDGET SUMMARY



DOCUMENTS	
3	Documents
59	Visitors
96	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS		
48 Downloads	38 Downloads	10 Downloads
Draft Statement of Gambling Policy 2022-2025	Table of Changes to Statement of Gambling Policy	Statement of Gambling Policy 2019-2022

KEY DATES	
1	Key Dates
2	Visitors
2	Views

TOP 3 KEY DATES BASED ON VIEWS
2 Views
Gambling Policy Review Consultation 2022

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
Inks.gd	185
t.co	20
www.google.com	17
m.facebook.com	8
www.bing.com	7
www.towerhamlets.gov.uk	7
romanroadlondon.com	6
lm.facebook.com	4
www.google.co.uk	3
admin.govdelivery.com	1
towerhamlets.newsweaver.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Gambling Policy Review Consultation 2022	362	171	53