

# Appendix 1



**Lic No:  
128943**

**(Travelodge London City)  
20 Middlesex Street  
London  
E1 7EX**

**Licensable Activities authorised by the licence**

The sale by retail of alcohol  
The provision of late night refreshment

**See the attached licence for the licence conditions**

**Signed by**

**David Tolle**   
**Head of Trading Standards & Environmental  
Health**

**Date: 4<sup>th</sup> April 2018**



**Part A - Format of premises licence**

Premises licence number

128943

**Part 1 - Premises details**

**Postal address of premises, or if none, ordnance survey map reference or description**

20 Middlesex Street

**Post town**

London

**Post code**

E1 7EX

**Telephone number**

**Where the licence is time limited the dates**

N/A

**Licensable activities authorised by the licence**

The sale by retail of alcohol  
The provision of late night refreshment

**The times the licence authorises the carrying out of licensable activities**

**The sale by retail of alcohol**

Monday to Sunday 00:00 hours to 24:00 hours (24 hours per day)

Alcohol sales restricted to hotel residents and bona fide guests of hotel residents between 23:00 hours to 10:00 hours (the following day)

**The provision of late night refreshment**

Monday to Sunday 23:00 hours – 05:00 hours

**The opening hours of the premises**

24 hours per day

**Where the licence authorises supplies of alcohol whether these are on and/ or off supplies**

On and off sales  
(No off sales to be removed from the building)

**Part 2**

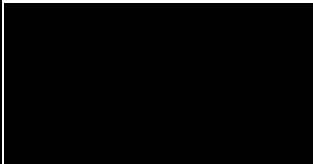
**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Travelodge Limited  
Sleepy Hollow  
Aylesbury Road  
Thame  
Oxon  
OX9 3AT

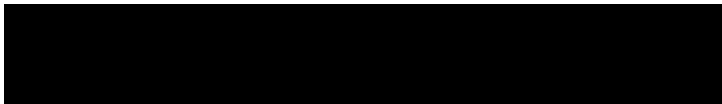
**Registered number of holder, for example company number, charity number (where applicable)**

Company Number: 07208249

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**



**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**



## Annex 1 - Mandatory conditions

No supply of alcohol may be made under the premises licence-

- a) at a time where there is no designated premises supervisor in respect of the premises licence, or
- b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended

1.

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises;

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability)

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3.
  - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
  - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy
  - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
    - (a) a holographic mark, or
    - (b) an ultraviolet feature.
  
4. The responsible person must ensure that—
  - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.
  
5.
  1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
  
  2. For the purposes of the condition set out in paragraph 1—
    - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
    - (b) “permitted price” is the price found by applying the formula —
 
$$P = D + (D \times V)$$
 where —
      - (i) **P** is the permitted price
      - (ii) **D** is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) **V** is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence
    - (i) the holder of the premises licence
    - (ii) the designated premises supervisor (if any) in respect of such a licence, or
    - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day

## **Annex 2 - Conditions consistent with the operating Schedule**

Not applicable



### **Annex 3 - Conditions attached after a hearing by the licensing authority**

1. A colour digital CCTV system will be installed and maintained to the satisfaction of the Police and Licensing Authority. Recordings from the installed CCTV are to be kept for 31 days, these recordings shall be immediately available for inspection and viewing on the premises by Police and/or licensing Authority officers on request.
2. Hard copy recordings of CCTV footage in a playable format must be provided to Police and/or Licensing Authority Officers within 48 hours of their request.
3. The premises must ensure the CCTV system is operating and recording 24 hours every day (save for the purpose of maintenance).
4. The licence holder will ensure all members of staff are trained in the requirements of the Licensing Act and other relevant legislation.
5. Between the hours of 23:00 and 10:00 hours the sale of alcohol will be restricted to hotel residents and bona fide guests of hotel residents.
6. After 23:00 hours access to the hotel is restricted to residents with key card.
7. Notices shall be prominently displayed near all exits from the premises asking patrons to leave quietly with consideration for neighbours.
8. The emptying of bottles into outside bins will be restricted to the hours of 08:00 hours and 22:30 hours.
9. Persons under 16 years of age will be accompanied by an adult in the area where licensable activities take place.
10. A Challenge 25 proof of age scheme will be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
11. There shall be no sales to non-residents after 23:00 hours to 10:00 hours the following day.

## Annex 4 - Plans

The plans are those submitted to the licensing authority on the following date:

26/01/18 (Plan No. 1527 (LIC) 001 – ground floor)





**Part B - Premises licence summary**

**Premises licence number**

128943

**Premises details**

**Postal address of premises, or if none, ordnance survey map reference or description**

20 Middlesex Street

**Post town**

London

**Post code**

E1 7EX

**Telephone number**

Where the licence is time limited the dates

N/A

Licensable activities authorised by the licence

The sale by retail of alcohol  
The provision of late night refreshment

The times the licence authorises the carrying out of licensable activities

**The sale by retail of alcohol**  
Monday to Sunday 00:00 hours to 24:00 hours (24 hours per day)  
Alcohol sales restricted to hotel residents and bona fide guests of hotel residents between 23:00 hours to 10:00 hours (the following day)  
**The provision of late night refreshment**  
Monday to Sunday 23:00 hours – 05:00 hours

The opening hours of the premises

24 hours per day

Name, (registered) address of holder of premises licence

Travelodge Limited  
Sleepy Hollow  
Aylesbury Road  
Thame  
Oxon  
OX9 3AT

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

On and off sales  
  
(No off sales to be removed from the building)

Registered number of holder, for example company number, charity number (where applicable)

Company Number: 07208249

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol



State whether access to the premises by children is restricted or prohibited

No restrictions

# Appendix 2



\* required information

**Section 1 of 18**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant? Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Yes  No

**Applicant Details**

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader

Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

**Applicant Business**

Is the applicant's business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name  If the applicant's business is registered, use its registered name.

VAT number   Put "none" if the applicant is not registered for VAT.

Legal status

*Continued from previous page...*

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 18**

**APPLICATION DETAILS**

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

\* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Premises Contact Details**

Telephone number



*Continued from previous page...*

Non-domestic rateable  
value of premises (£)

1,525,000

### Section 3 of 18

#### VARIATION

Do you want the proposed  
variation to have effect as  
soon as possible?  Yes  No

Do you want the proposed variation to have effect in relation to the  
introduction of the late night levy?

Yes  No

You do not have to pay a fee if the only  
purpose of the variation for which you are  
applying is to avoid becoming liable to the  
late night levy.

If your proposed variation  
would mean that 5,000 or  
more people are expected to  
attend the premises at any  
one time, state the number  
expected to attend

#### Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The current premises licence does not permit off sales of alcohol to be removed from the building. The application is to remove that restriction to allow customers of the hotel to take their drinks to the outside seating areas.

### Section 4 of 18

#### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to  
vary is successful?

Yes  No

### Section 5 of 18

#### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to  
vary is successful?

Yes  No

### Section 6 of 18

#### PROVISION OF INDOOR SPORTING EVENTS

Continued from previous page...

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes  No

### Section 7 of 18

#### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes  No

### Section 8 of 18

#### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes  No

### Section 9 of 18

#### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes  No

### Section 10 of 18

#### PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes  No

### Section 11 of 18

#### PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes  No

### Section 12 of 18

#### PROVISION OF LATE NIGHT REFRESHMENT

Continued from previous page...

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes  No

**Section 13 of 18**

**SUPPLY OF ALCOHOL**

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

*Continued from previous page...*

Will the sale of alcohol be for consumption?

- On the premises       Off the premises       Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

### Section 14 of 18

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

### Section 15 of 18

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

*Continued from previous page...*

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

I have enclosed the premises licence

*Continued from previous page...*

I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

**Section 16 of 18**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

The current premises licence does not permit off sales of alcohol to be removed from the building. The application is to remove that restriction to allow customers of the hotel to take their drinks to the outside seating areas. The style and operation of the premises will not change and the conditions of the premises licence will be complied with.

b) The prevention of crime and disorder

See a) above

c) Public safety

See a) above

d) The prevention of public nuisance

See a) above

e) The protection of children from harm

See a) above

**Section 17 of 18**

**NOTES ON REGULATED ENTERTAINMENT**

*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 18 of 18**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00\*

Band E - £125001 and over £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

NOTE: From 1st January 2018 Licences if you are granted a Licence to permit the sale/supply of alcohol between midnight and 6am (00:00 and 06:00 hours) on any day you will be liable to pay the Late Night Levy charge. The charge must be paid 14 days after the grant of your Licence, unless you fall within one of the exemption categories. Non-payment of the levy can result in suspension of your licence, as per sections 55A and 92A of the Licensing Act 2003, as amended and section 229(6) of the Police and Social Responsibility Act 2011. For more information below visit <https://www.towerhamlets.gov.uk/latenightlevy>

\* Fee amount (£)

635.00

**DECLARATION**



*Continued from previous page...*

I/WE UNDERSTAND THAT IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="Woods Whur 2014 Limited"/>
* Capacity	<input type="text" value="Solicitors for applicant"/>
* Date	<input type="text" value="15"/> / <input type="text" value="04"/> / <input type="text" value="2021"/> dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
  2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/tower-hamlets/change-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

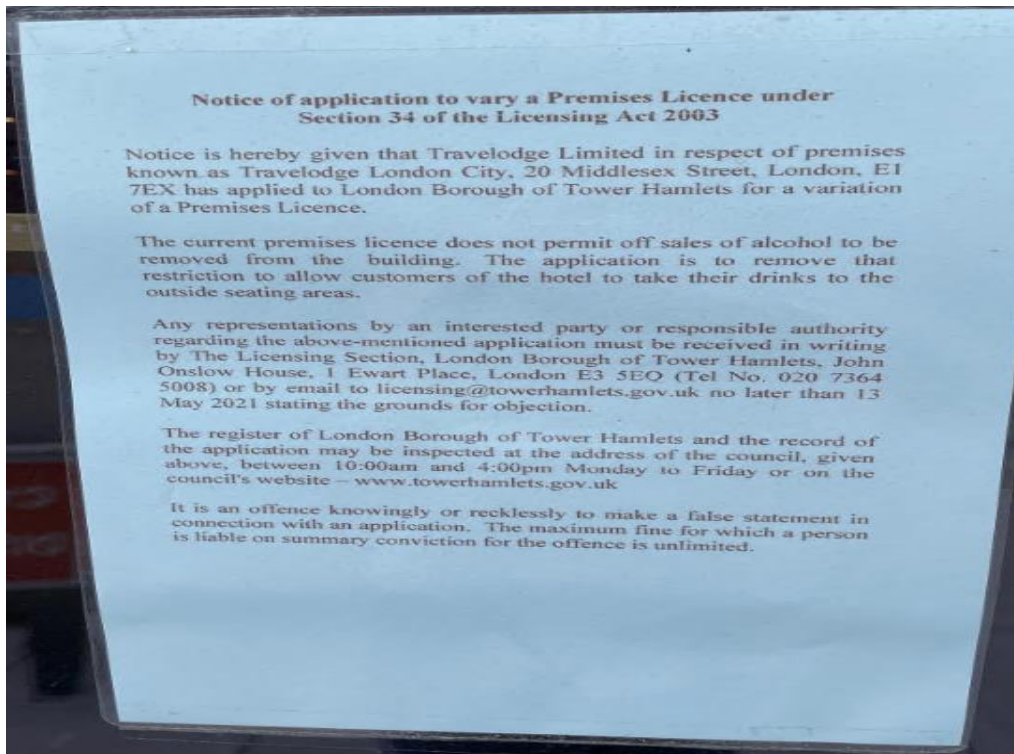
**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number	<input type="text" value="TRA001-231-0"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

# Appendix 3

## 20 Middlesex Street – Photographs of the premise

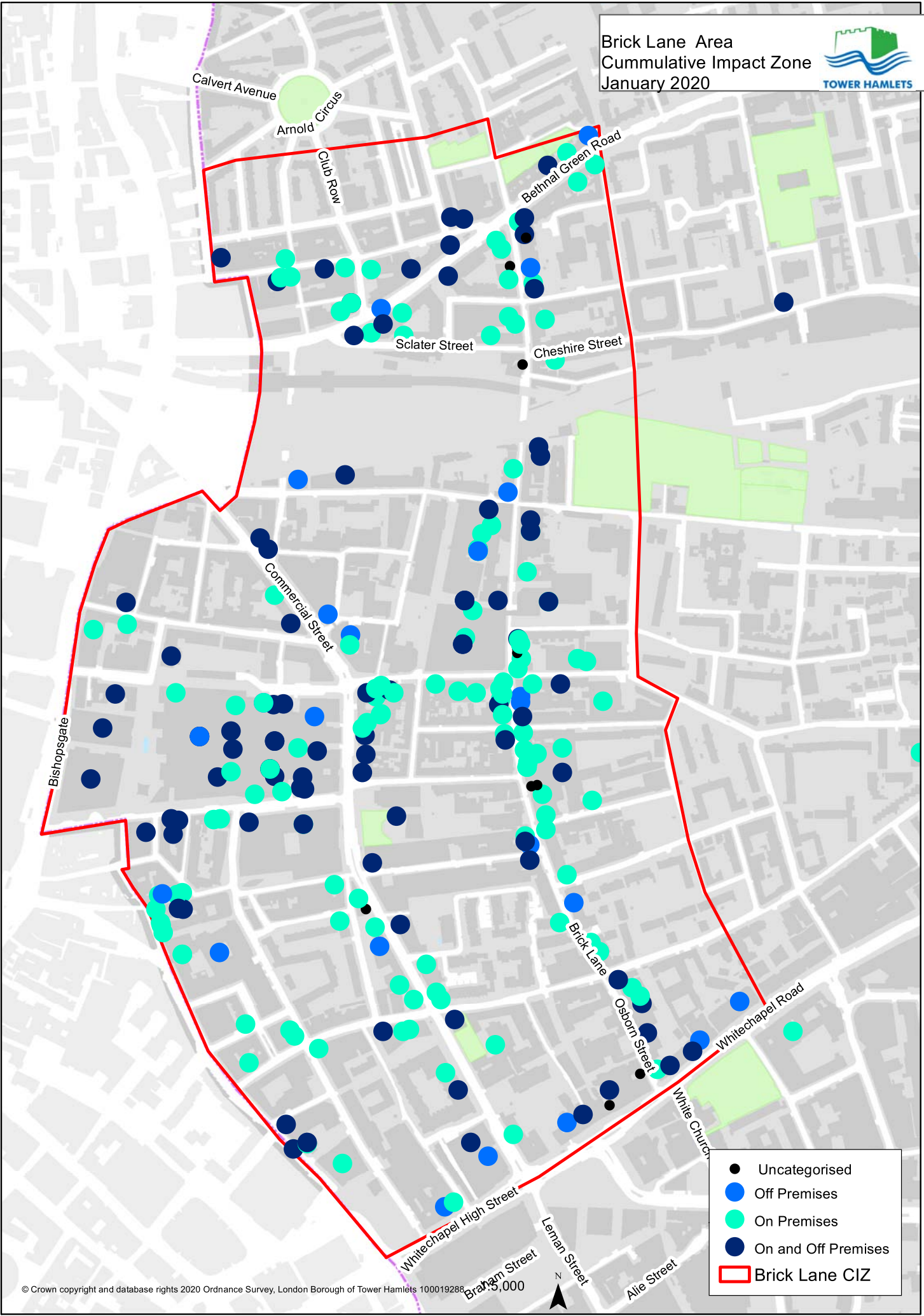




# Appendix 4

## 20 Middlesex Street - Map of local vicinity





- Uncategorised
- Off Premises
- On Premises
- On and Off Premises
- Brick Lane CIZ

# Appendix 5



**20 Middlesex Street – Nearest licences**

<b>Name and address</b>	<b>Licensable activities and hours</b>	<b>Opening hours</b>
<p><b>(Moo Grill)</b> 40 - 42 Middlesex Street</p>	<p><b>The sale by retail of alcohol</b> Monday to Sunday, from 09:00 hours to 23:00 hours</p> <p><b>The provision of regulated entertainment - Indoors</b> <u>(Recorded music only)</u> Monday to Sunday, from 09:00 hours to 23:00 hours</p>	<p>Monday to Sunday, from 06:30 hours to 23:00 hours</p>
<p><b>(Food Court Ltd)</b> 38 Middlesex Street London E1 7EX</p>	<p>Recorded Music (Indoors) Monday to Thursday from 06:00 hours to 23:30 Friday to Saturday 06:00 hours to 00:00 (midnight) Sunday 06:00 hours to 22:30 Late Night refreshment (Indoors) - Monday to Thursday from 06:00 hours to 23:30 Friday to Saturday 06:00 hours to 00:00 (midnight) Sunday 06:00 hours to 22:30 Supply of Alcohol (On and off sales) - Monday to Thursday from 06:00 hours to 23:30 Friday to Saturday 06:00 hours to 00:00 (midnight) Sunday 06:00 hours to 22:30</p> <p><b>On and off sales</b></p>	<p><b>The opening hours of the premises</b> Monday to Thursday from 06:00 hours to 23:30 Friday to Saturday 06:00 hours to 00:00 (midnight) Sunday 06:00 hours to 22:30</p>
<p><b>(The Bell)</b> 50 Middlesex Street London E1 7EX</p>	<p><b>The sale by retail of alcohol</b> <b>The provision of regulated entertainment consisting of:</b> <b>Recorded music, Live Music, Films</b> <b>The provision of late night refreshment:</b> Monday to Saturday from 10:00 hours to midnight Sunday from 08:00 hours to midnight</p> <p>An additional hour on 15 occasions per annum. Such occasions to be agreed in advance with the Licensing Authority on seven days notice.</p> <p>New Years Eve throughout the night until start of permitted hours on New Years Day</p>	<p>Monday to Saturday from 10:00 hours to 01:00 hours Sunday from 08:00 hours to 01:00 hours</p> <p>An additional hour on 15 occasions per annum. Such occasions to be agreed in advance with the Licensing Authority on seven days notice.</p> <p>New Years Eve throughout the night until start of permitted hours on New Years Day</p>
<p><b>(Hohaki)</b> 68 Middlesex Street London E1 7EZ</p>	<p>The sale by retail of alcohol Monday to Friday from 11:00 hours to 22:00 hours</p> <p>(On sales only)</p>	<p>Monday to Friday from 11:00 hours to 22:00 hours</p>

## 20 Middlesex Street – Nearest licences

<p><b>(Co-Operative)</b> 74 – 80 Middlesex Street</p>	<p><b>The sale by retail of alcohol</b> Monday to Sunday, from 07:00 hours to Midnight</p>	<p>Monday to Sunday, from 07:00 hours to Midnight</p>
<p><b>(The Holy Birds)</b> <b>94 - 98</b> <b>Middlesex Street</b> <b>London</b> <b>E1 7EZ</b></p>	<p>The times the licence authorises the carrying out of licensable activities</p> <p>Alcohol and Regulated Entertainment (indoor sporting event, live music, performance of dance, facilities for dancing) Live music may be performed in the basement area only.</p> <ul style="list-style-type: none"> <li>•Monday to Wednesday from 10:00hrs to 00:00hrs (midnight)</li> <li>•Thursday and Friday from 10:00 hrs to 01:00hrs (the following day)</li> <li>•Saturday from 08:00hrs to 01:00hrs (the following day)</li> <li>•Sunday, 07:00hrs to 00:00hrs</li> </ul> <p>Recorded music Background amplified music ancillary to the sale of alcohol.</p> <ul style="list-style-type: none"> <li>•Monday to Wednesday from 10:00hrs to 00:30hrs (the following day)</li> <li>•Thursday and Friday from 10:00hrs to 01:30hrs (the following day)</li> <li>•Saturday from 08:00hrs to 01:30hrs (the following day)</li> <li>•Sunday from 07:00hrs to 00:30hrs (the following day)</li> </ul> <p>Late Night Refreshment</p> <ul style="list-style-type: none"> <li>•Monday to Wednesday from 23:00hrs to 00:00hrs (midnight)</li> <li>•Thursday to Saturday from 23:00hrs to 01:00hrs (the following day)</li> <li>•Sunday from 23:00hrs to 00:00hrs (midnight)</li> </ul> <p>Non-standard time for the above A further additional hour until 01:00 hrs when the following celebration days fall on a Sunday through to a Wednesday: Christmas Eve and Boxing Day, St George's Day, Waitangi Day (6 February), Australia Day (26 January), Anzac Day (25 April), Australian Football League Finals, The Melbourne Cup, Tri - Nations and the London Marathon.</p> <p>St Patrick's Day – to extend the sale of alcohol, late night refreshments and regulated entertainment to 02:00hrs to following day</p>	<p>Monday to Wednesday from 10:00hrs to 00:30hrs (the following day) Thursday and Friday from 10:00hrs to 01:30hrs (the following day) Saturday from 08:00hrs to 01:30hrs (the following day) Sunday from 07:00hrs to 00:30hrs (the following day)</p>

## 20 Middlesex Street – Nearest licences

	<p>and to remain open till 02:30 hours the following day.</p> <p>On no more than 12 occasions per annum, giving the Police 7 days notice of application, and requiring their approval in advance of the event taking place, special events until 02:00hrs.</p> <p>Note: New Year's Eve is subject to the Regulatory Reform (Special Occasion Licensing) Order 2002. Which means that while that order is in effect the premises may remain open for the twelve hours between 23:00hrs on New Year's Eve and 11:00hrs on New Year's Day.</p> <p><b>On and off sales</b></p>	
<p><b>(HappyDays)</b>  <b>44 Goulston Street</b></p>	<p><b>The sale by retail of alcohol</b>  Monday to Sunday 11 00 hrs to 23 00 hrs</p>	<p>Monday to Sunday 11 00 hrs to 23 00 hrs</p>
<p><b>(3 Mien) 64 Middlesex Street</b></p>	<p><b>The sale by retail of alcohol (on and off)</b></p> <p>Monday to Friday from 12:00 hours to 22:00 hours  Saturday from 12:00 hours to 22:00 hours  Sunday from 12:00 hours to 22:00 hours</p> <p><b>The provision of regulated entertainment</b></p> <p>Monday to Friday from 09:00 hours to 22:00 hours  Saturday from 17:00 hours to 22:00 hours  Sunday from 09:00 hours to 22:00 hours</p>	<p>Monday to Friday from 08:00 hours to 22:00 hours  Saturday from 12:00 hours to 22:00 hours  Sunday from 09:00 hour to 22:00 hours</p>
<p><b>(INTO University of East Anglia London)</b>  <b>102 Middlesex Street</b>  <b>London</b>  <b>E1 7EZ</b></p>	<p>The times the licence authorises the carrying out of licensable activities</p> <p>Sale of Alcohol</p> <ul style="list-style-type: none"> <li>•Sunday to Friday from 17:00 hours to 00:00 hours (midnight)</li> <li>•Saturday from 17:00 hours to 23:00 hours</li> </ul> <p>The Provision of Late Night Refreshments</p> <ul style="list-style-type: none"> <li>•Sunday to Friday from 23:00 hours to 00:00 hours (midnight)</li> </ul> <p>The Provision of Regulated Entertainment (Recorded music and provision of facilities for making music)</p> <ul style="list-style-type: none"> <li>•Monday to Thursday from 12:00 hours to 21:00 hours</li> </ul>	<ul style="list-style-type: none"> <li>•Monday to Sunday from 12:00 hours to 00:30 hours (the following day)</li> </ul> <p>Note: The premises has 24 hours access for staff and students for non-licensable activities</p>

**20 Middlesex Street – Nearest licences**

	<p>Friday and Saturday from 12:00 hours to 23:00 hours</p> <p>Plays</p> <p>Monday to Thursday from 17:00 hours to 21:00 hours</p> <ul style="list-style-type: none"><li>•Saturday from 12:00 hours to 21:00 hours</li></ul> <p>Films</p> <ul style="list-style-type: none"><li>•Monday to Saturday from 12:00 hours to 21:00 hours</li></ul> <p>Live Music</p> <ul style="list-style-type: none"><li>•Monday to Thursday from 12:00 hours to 23:00 hours</li><li>•Friday from 12:00 hours to 00:00 hours (midnight)</li><li>•Saturday from 12:00 hours to 23:00 hours</li></ul> <p>On sales</p>	
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# Appendix 6

## **Section 182 Advice by the Home Office Updated on April 2018**

### Relevant, vexatious and frivolous representations

9.4 A representation is “relevant” if it relates to the likely effect of the grant of the licence on the promotion of at least one of the licensing objectives. For example, a representation from a local businessperson about the commercial damage caused by competition from new licensed premises would not be relevant. On the other hand, a representation by a businessperson that nuisance caused by new premises would deter customers from entering the local area, and the steps proposed by the applicant to prevent that nuisance were inadequate, would be relevant. In other words, representations should relate to the impact of licensable activities carried on from premises on the objectives. For representations in relation to variations to be relevant, they should be confined to the subject matter of the variation. There is no requirement for a responsible authority or other person to produce a recorded history of problems at premises to support their representations, and in fact this would not be possible for new premises.

9.5 It is for the licensing authority to determine whether a representation (other than a representation from responsible authority) is frivolous or vexatious on the basis of what might ordinarily be considered to be vexatious or frivolous. A representation may be considered to be vexatious if it appears to be intended to cause aggravation or annoyance, whether to a competitor or other person, without reasonable cause or justification. Vexatious circumstances may arise because of disputes between rival businesses and local knowledge will therefore be invaluable in considering such matters. Licensing authorities can consider the main effect of the representation, and whether any inconvenience or expense caused by it could reasonably be considered to be proportionate.

9.6 Frivolous representations would be essentially categorised by a lack of seriousness. Frivolous representations would concern issues which, at most, are minor and in relation to which no remedial steps would be warranted or proportionate.

9.7 Any person who is aggrieved by a rejection of their representations on either of these grounds may lodge a complaint through the local authority’s corporate complaints procedure. A person may also challenge the authority’s decision by way of judicial review.

9.8 Licensing authorities should not take decisions about whether representations are frivolous, vexatious or relevant to the licensing objectives on the basis of any political judgement. This may be difficult for councillors who receive complaints from residents within their own wards. If consideration is not to be delegated, contrary to the recommendation in this

Guidance, an assessment should be prepared by officials for consideration by the sub-committee before any decision is taken that necessitates a hearing. Any councillor who considers that their own interests are such that they are unable to consider the matter independently should disqualify themselves.

9.9 It is recommended that, in borderline cases, the benefit of the doubt about any aspect of a representation should be given to the person making that representation. The subsequent hearing would then provide an opportunity for the person or body making the representation to amplify and clarify it.

9.10 Licensing authorities should consider providing advice on their websites about how any person can make representations to them.

# Appendix 7





**Place Directorate  
Public Realm**

Licensing Authority  
John Onslow House  
1 Ewart Place  
London  
E3 5EQ

**Email:** [Licensing@towerhamlets.gov.uk](mailto:Licensing@towerhamlets.gov.uk)

13<sup>th</sup> May 2020

My reference: P/EHTS/LIC/137240/CH

Dear Sir/Madam,

Head of Environmental Health & Trading  
Standards **David Tolley**

Licensing Section  
John Onslow House  
1 Ewart Place  
London  
E3 5EQ

Tel: [REDACTED]  
Fax: [REDACTED]  
Enquiries to **Corinne Holland**

Email

[REDACTED]

[www.towerhamlets.gov.uk](http://www.towerhamlets.gov.uk)

**Licensing Act 2003**

Premise licence variation: Travelodge London City, 20 Middlesex Street, London  
E1 7EX

The Licensing Authority (acting a Responsible Authority) is making a representation against the above application on the grounds of:

- *the prevention of public nuisance*

Cumulative Impact Policy

On 1<sup>st</sup> November 2013, Tower Hamlets Council adopted a Cumulative Impact Policy in the Brick Lane Area. The Council Cumulative Impact Zone (CIZ) was revised alongside this Statement of Licensing Policy on the 1<sup>st</sup> November 2018. *Local crime mapping showed that although there had been a reduction in crime and disorder linked to licensed premises within the CIZ since January 2015, the same crime mapping showed that the area of the CIZ is still higher than average in regards to crimes and disorder linked to licensed premises compared to the rest of the borough (19.3).*

The Licensing Authority is of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and/or the provision of late night refreshment in the Brick Lane area is having a cumulative impact on the licensing objectives and has therefore declared a cumulative impact zone within the area. The Brick Lane CIZ aims to manage the negative

cumulative impact of the concentration of licensed premises in the area and the stresses that the saturation of licensed premises has had on local amenity, environmental degradation and emergency and regulatory services in managing this impact.

*The effect of this Special Cumulative Impact Policy will affect applications in respect of the sale or supply of alcohol on or off the premises and/or late Night Refreshment for the following:*

- *New Premises Licences applications,*
- *New Club Premises Certificates applications*
- *Provisional Statements,*
- *Variation of Premises Licences and Club Premises Certificate applications (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity).*

*The Licensing Authority expects such applications to have regard for and make reference to the CIZ (19.5).*

*The Special Cumulative Impact policy creates a rebuttable presumption that where relevant representations are received by one or more of the responsible authorities and/or other persons against applications within the CIZ zones the application will be refused (19.6).*

*Where representations have been received in respect to applications within the CIZ zones the onus is on applicants to adequately rebut the presumption. Applicants will need to demonstrate in their applications why the granting of their application will not negatively add to the cumulative already experience within the CIZ Zones. Applicants may wish to address the following in their applications:*

- *Genuinely exceptional circumstances,*
- *Relevant good practices they employ (for example, this could include details of membership of local Pubwatch/other trade groups,*
- *Accreditation of Award Schemes (as applicable), and any participation in Police/Council initiatives),*
- *Other good operational/practice arrangements in respect of any outside drinking and smoking to control potential impact in the area,*
- *Measures used to promote the licensing objectives (for example, any relevant conditions to control noise, dispersal, litter and other anti-social issues (19.7)*

***This Policy will be strictly applied and where relevant representations are received it is the view of the Council that the application will be refused. Applicants will need to demonstrate that there are exceptional circumstances and that granting their application will not negatively add to the cumulative effect on the Licensing Objectives within the Brick Lane and Bethnal Green CIZ if they wish to rebut this presumption.***

*Examples of factors the Licensing Authority may consider as exceptional may include, though are not limited to:*

- *small premises with a capacity of fifty persons or less who only intend to operate during Framework Hours,*
- *premises which are not alcohol led and operate only within Framework Hours, such as coffee shops,*
- *instances where the applicant has recently surrendered a licence for another premises of a similar size and providing similar licensable activities in the same Special Policy Area.*

*Examples of factors the Licensing Authority will **not** consider as exceptional include:*

- *that the premises will be well managed and run,*
- *that the premises will be constructed to a high standard,*
- *that the applicant operates similar premises elsewhere without complaint (19.8).*

#### Licensable activities and times

All applications have to be considered on their own merits and the Council has however adopted a set of framework hours (14.8) as follows:

- *Monday to Thursday, until 23:30 hours*
- *Friday and Saturday, until 00:00 hours (midnight)*
- *Sunday, until 22:30 hours*

*Applications in respect of premises licences and club premises certificates to authorise licensable activities outside the framework hours, and in respect of which relevant representations are made, will be decided on their own merits and with particular regard to the following.*

*a) The location of the premises and the general character of the area in which the premises are situated. (i.e. does the area include residential or business premises likely to be adversely affected).*

*b) The proposed hours during which licensable activities will be take place and the proposed hours during which customers will be permitted to remain on the premises.*

*c) The adequacy of the applicant's proposals to address the issues of the prevention of crime and disorder **and** the prevention of public nuisance.*

*d) Where the premises have been previously licensed, the past operation of the premises.*

*e) Whether customers have access to public transport when arriving at or leaving the premises at night time and in the early hours of the morning.*

*f) The proximity of the premises to other licensed premises in the vicinity and the hours of those other premises.*

The Home Office guidance under Section 182 of the Licensing Act 2003 (8.42) says:

*“Applicants are, in particular, expected to obtain sufficient information to enable them to demonstrate, when setting out the steps they propose to take to promote the licensing objectives, that they understand:*

- the layout of the local area and physical environment including crime and disorder hotspots, proximity to residential premises and proximity to areas where children may congregate;*
- any risk posed to the local area by the applicants’ proposed licensable activities; and*
- any local initiatives (for example, local crime reduction initiatives or voluntary schemes including local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.”*

#### Application

This application wants to remove the condition ‘No off sales to be removed from the building’ to allow customers to take their drinks outside.

The Premises Licence currently allows the following licensable activity and timings:

#### **The sale by retail of alcohol**

Monday to Sunday 00:00 hours to 24:00 hours (24 hours per day)

Alcohol sales restricted to hotel residents and bona fide guests of hotel residents between 23:00 hours to 10:00 hours (the following day)

#### **The provision of late night refreshment**

Monday to Sunday 23:00 hours – 05:00 hours

The hotel has a 24 hour licence to sell alcohol to residents and their guests. There is no restriction within the application showing what time the outside area will be utilised until, therefore allowing 24 hour outside consumption of alcohol seven days a week. There has been no new plan submitted to the Licensing Authority showing where the outside area being referred to is located. I am not sure if this is an area already on the hotel plan within the Premises Licence.

The premise is within the Brick Lane CIZ where the Licensing Authority policy is to refuse the application unless the applicant can demonstrate there are exceptional circumstances to granting it. The applicant has not made any reference to the premises being within the Brick Lane CIZ within the operating schedule and not offered any additional conditions to address this fact. The Licensing Authority feel that these modifications to the licence are relevant to the issue of cumulative impact of the area as if granted allows consumption of alcohol outside 24 hours a day which could lead to increased public nuisance.

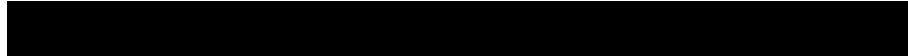
On considering this application as it stands I feel it does not uphold the licensing objective for the 'prevention of public nuisance' and therefore the Licensing Authority feel that the application should be rejected.

Yours faithfully

A black rectangular redaction box covering the signature of Corinne Holland.

Corinne Holland  
**Licensing Officer**  
**(Acting as a Responsible Authority)**

**CC: A licants a ent:**

A black rectangular redaction box covering the list of recipients for the copy (CC) of the email.

# Appendix 8

## Lavine Miller-Johnson

---

**From:** Nicola Cadzow  
**Sent:** 13 May 2021 15:17  
**To:** Licensing; Corinne Holland  
**Cc:** mark perry  
**Subject:** 137240 Variation of premises license application for Travelodge London City 20 Middlesex Street, London

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Dear Licensing,

Having considered the variation of premises license application for Travelodge London City 20 Middlesex Street, London I have to consider the impact of the licensing objectives, particular for Environmental Protection the prevention of public nuisance and the prevention of noise generated from the outside of the premises to be causing disturbance to people in the vicinity, especially given the fact that the premises is within Brick Lane Cumulative Impact Zone.

The variation application does not show the area for external use attached to the application, or the capacity of the external space, bearing in mind that the existing license hours for the Travelodge are 24/7. Also there is insufficient information to show how the applicant will promoted the licensing objective for the prevention of public nuisance with use of the external space, particularly when the premise is in Brick Lane Cumulative Impact Zone.

**Noise Sensitive premises:** residential premises in close proximity to 20 Middlesex Street, London

In my view the application, as it stands fails, to comply with the objective of the Licensing Act 2003 relating to "public nuisance" for the following reasons:-

- Noise breakout from the venue affecting neighbouring residents.
- Access & egress to and from the venue, of patrons, especially due to patrons likely to be in high spirits
- Hours of operation

### **CONCLUSION**

Environmental Protection **does not** support the application for Travelodge London City 20 Middlesex Street, London for the reasons that:-

- (1) The applicant have not provided sufficient information to show how they will promote the licensing objective for the prevention of public nuisance for use of the outdoor area, which has not been defined in the application.
- (2) The premises is in Brick Lane Cumulative Impact Zone.

Kind regards

**Nicola Cadzow**



# Appendix 9



## Lavine Miller-Johnson

---

**From:** Andrew Woods [REDACTED]  
**Sent:** 14 June 2021 11:54  
**To:** Corinne Holland  
**Cc:** Lavine Miller-Johnson; Nicola Cadzow; Carole Collingwood  
**Subject:** RE: Travelodge, 20 Middlesex Street - M/137240

Hi Corinne  
Thanks for replying.  
Andy

### Andrew Woods

---

**From:** Corinne Holland [REDACTED]  
**Sent:** Monday, June 14, 2021 11:24  
**To:** Andrew Woods [REDACTED]  
**Cc:** Lavine Miller-Johnson [REDACTED] Nicola Cadzow  
[REDACTED] Carole Collingwood [REDACTED]  
**Subject:** RE: Travelodge, 20 Middlesex Street - M/137240

Dear Andrew

This matter has been considered and unfortunately as we have received complaints regarding the use of the tables and chairs in Middlesex Street I cannot withdraw my representation and it will have to be taken to a LSC for consideration.

Kind regards

### Corinne Holland

[REDACTED]

---

**From:** Andrew Woods [REDACTED]  
**Sent:** 02 June 2021 20:42  
**To:** Corinne Holland [REDACTED] Licensing [REDACTED] Nicola Cadzow <[REDACTED]>  
**Cc:** Lavine Miller-Johnson [REDACTED]; Carole Collingwood [REDACTED]; Andrew Woods [REDACTED]  
**Subject:** RE: Travelodge, 20 Middlesex Street - M/137240

Hi Corinne/Nicola

Apologies for the delay in contacting you with regard to the above matter - we have an application in to allow off sales and I think you have both made reps.

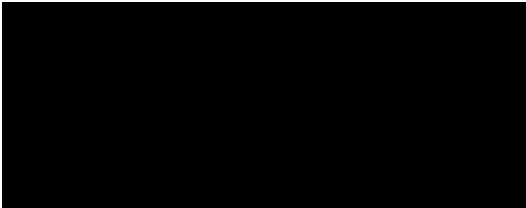
I am writing to confirm that off sales would only be permitted for customers who will be seated at the tables and chairs area provided by Tower Hamlets Council as shown on the above plan. Customers would only be able to have drinks off the premises if they are to be seated in this area.

I understand that other venues in the area are currently doing this.

Would you confirm if that allows you to re-consider your rep and if you need any other matters considering to allow you to do so?

Regards  
Andrew

**Andrew Woods**



---

**From:** Andrew Woods  
**Sent:** Friday, May 14, 2021 06:54  
**To:** Corinne Holland <[REDACTED]>; Licensing <[Licensing@towerhamlets.gov.uk](mailto:Licensing@towerhamlets.gov.uk)>  
**Cc:** Lavine Miller-Johnson <[lavine.miller-johnson@towerhamlets.gov.uk](mailto:lavine.miller-johnson@towerhamlets.gov.uk)>; Carole Collingwood <[carole@woodswhur.co.uk](mailto:carole@woodswhur.co.uk)>; Andrew Woods <[andrew@woodswhur.co.uk](mailto:andrew@woodswhur.co.uk)>  
**Subject:** RE: Travelodge, 20 Middlesex Street - M/137240

Corinne

Thanks for the rep - sorry we couldn't get back to you yesterday. I will find out the exact position and liaise with you asap.

Regards  
Andy

**Andrew Woods**

Woods Whur 2014 Ltd  
Tel: +44 (0)113 234 3055  
Mobile: 07738 170138

[andrew@woodswhur.co.uk](mailto:andrew@woodswhur.co.uk)

St James House, 28 Park Place, Leeds LS1 2SP

**From:** Corinne Holland [<mailto:Corinne.Holland@towerhamlets.gov.uk>]  
**Sent:** Thursday, May 13, 2021 17:03  
**To:** Licensing <[Licensing@towerhamlets.gov.uk](mailto:Licensing@towerhamlets.gov.uk)>  
**Cc:** Lavine Miller-Johnson <[Lavine.Miller-Johnson@towerhamlets.gov.uk](mailto:Lavine.Miller-Johnson@towerhamlets.gov.uk)>; Andrew Woods <[andrew@woodswhur.co.uk](mailto:andrew@woodswhur.co.uk)>; Carole Collingwood <[carole@woodswhur.co.uk](mailto:carole@woodswhur.co.uk)>  
**Subject:** Travelodge, 20 Middlesex Street - M/137240

Licensing

Please see the representations from the Licensing Authority for this application.

Kind regards

**Corinne Holland**

Licensing Officer  
Licensing and Safety Team  
Place Directorate  
London Borough of Tower Hamlets  
John Onslow House  
London E3 5EQ

**020 7364 3986**  
[www.towerhamlets.gov.uk](http://www.towerhamlets.gov.uk)

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# Appendix 10

## Prevention of Public Nuisance

- 9.1 Licensed premises, especially those operating late at night and in the early hours of the morning, can cause a range of nuisances impacting on people living, working or sleeping in the vicinity of the premises.
- 9.2 The concerns mainly relate to noise nuisance both from the premises and customer egress, light pollution, noxious smells and disruption from parked vehicles and due regard will be taken of the impact these may have in considering a licence. The Licensing Authority will expect Operating Schedules to satisfactorily address these issues. Applicants are advised to seek advice from the Council's Environmental Health Officers before preparing their plans and Schedules.
- 9.3 The Licensing Authority, where its discretion is engaged, will consider, where appropriate, attaching conditions to licences and permissions to prevent the problems identified in Section 18 of this Policy (Special Cumulative Impact Policy for the Brick Lane and Bethnal Green Area), and these may include conditions drawn from the Model Pool of Conditions found in the Secretary of States Guidance.
- 9.4 **Street Furniture** – placing of street furniture, which includes advertising boards, on the highway can cause a public nuisance by way of obstruction, or encourage consumption of alcohol on an unlicensed area. The Licensing Authority expects applicants to have ensured that they fully comply with the Council's rules relating to authorisation of obstructions on the highway, and that the required authorisations are obtained prior to submitting a licence application. Where proportionate and appropriate, and its discretion is engaged, the Licensing Authority will impose conditions in relation to street furniture, including on private land.
- 9.5 **Fly Posting** – The Council has experienced problems with "fly posting" in relation to venues that offer entertainment. Fly posting is the unauthorised posting of posters / advertisements etc. Where it considers it proportionate and appropriate, and its discretion is engaged, the Licensing Authority will attach conditions relating to the control of fly posting to ensure that venues clearly prohibit all fly posting in their contract terms with others and they effectively enforce this control.

# Appendix 11

# Guidance Issued by the Home Office under Section 182 of the Licensing Act 2003

Updated April 2018

## Public nuisance

- 2.15 The 2003 Act enables licensing authorities and responsible authorities, through representations, to consider what constitutes public nuisance and what is appropriate to prevent it in terms of conditions attached to specific premises licences and club premises certificates. It is therefore important that in considering the promotion of this licensing objective, licensing authorities and responsible authorities focus on the effect of the licensable activities at the specific premises on persons living and working (including those carrying on business) in the area around the premises which may be disproportionate and unreasonable. The issues will mainly concern noise nuisance, light pollution, noxious smells and litter.
- 2.16 Public nuisance is given a statutory meaning in many pieces of legislation. It is however not narrowly defined in the 2003 Act and retains its broad common law meaning. It may include in appropriate circumstances the reduction of the living and working amenity and environment of other persons living and working in the area of the licensed premises. Public nuisance may also arise as a result of the adverse effects of artificial light, dust, odour and insects or where its effect is prejudicial to health.
- 2.17 Conditions relating to noise nuisance will usually concern steps appropriate to control the levels of noise emanating from premises. This might be achieved by a simple measure such as ensuring that doors and windows are kept closed after a particular time, or persons are not permitted in garden areas of the premises after a certain time. More sophisticated measures like the installation of acoustic curtains or rubber speaker mounts to mitigate sound escape from the premises may be appropriate. However, conditions in relation to live or recorded music may not be enforceable in circumstances where the entertainment activity itself is not licensable (see chapter 16). Any conditions appropriate to promote the prevention of public nuisance should be tailored to the type, nature and characteristics of the specific premises and its licensable activities. Licensing authorities should avoid inappropriate or disproportionate measures that could deter events that are valuable to the community, such as live music. Noise limiters, for example, are expensive to purchase and install and are likely to be a considerable burden for smaller venues.
- 2.18 As with all conditions, those relating to noise nuisance may not be appropriate in certain circumstances where provisions in other legislation adequately protect those living in the area of the premises. But as stated earlier in this Guidance, the approach of licensing authorities and responsible authorities should be one of prevention and when their powers are engaged, licensing authorities should be aware of the fact that other legislation may not adequately cover concerns raised in relevant representations and additional conditions may be appropriate.

- 2.19 Where applications have given rise to representations, any appropriate conditions should normally focus on the most sensitive periods. For example, the most sensitive period for people being disturbed by unreasonably loud music is at night and into the early morning when residents in adjacent properties may be attempting to go to sleep or are sleeping. This is why there is still a need for a licence for performances of live music between 11 pm and 8 am. In certain circumstances, conditions relating to noise emanating from the premises may also be appropriate to address any disturbance anticipated as customers enter and leave.
- 2.20 Measures to control light pollution will also require careful thought. Bright lighting outside premises which is considered appropriate to prevent crime and disorder may itself give rise to light pollution for some neighbours. Applicants, licensing authorities and responsible authorities will need to balance these issues.
- 2.21 Beyond the immediate area surrounding the premises, these are matters for the personal responsibility of individuals under the law. An individual who engages in anti-social behaviour is accountable in their own right. However, it would be perfectly reasonable for a licensing authority to impose a condition, following relevant representations, that requires the licence holder or club to place signs at the exits from the building encouraging patrons to be quiet until they leave the area, or that, if they wish to smoke, to do so at designated places on the premises instead of outside, and to respect the rights of people living nearby to a peaceful night.



# Appendix 12

## **Licensing Policy Relating to Hours of Trading**

All applications have to be considered on their own merits.

The Council has however adopted a set of framework hours as follows:

- Monday to Thursday, from 06:00 hrs to 23:30 hrs
- Friday and Saturday, from 06:00 hrs to 00:00 hrs (midnight)
- Sunday, from 06:00 hrs to 22:30 hrs

(see 14.8 of the Licensing Policy)

In considering the applicability of framework hours to any particular application regard should be had to the following

- Location
- Proposed hours of regulated activities, and the proposed hours the premises are open to the public
- The adequacy of the applicant's proposals to deal with issues of crime and disorder and public nuisance
- Previous history
- Access to public transport
- Proximity to other licensed premises, and their hours

(See 14.9 of the licensing policy)

Subject to any representations to the contrary in individual cases the following premises are not generally considered to contribute to late night anti-social behaviour and will therefore generally have greater freedom

- Theatres
- Cinemas
- Premises with club premises certificates

# Appendix 13

### **Special Cumulative Impact Policy for the Brick Lane and Bethnal Green Area**

- 19.1 As with many other London Borough's the majority of late night licensed premises are concentrated within one area of the Borough. Following guidance issued under the Licensing Act 2003 a cumulative impact policy for the Brick Lane area was adopted on 18th September 2013 by the Council and came into effect on the 1st November 2013.
- 19.2 After consultation the Council recognised that because of the number and density of licensed premises selling alcohol, on and off the premises and the provision of late night refreshment (sale of hot food after 11pm) within the Brick Lane Area as defined in Figure One, there might be exceptional problems of nuisance, disturbance and/or disorder outside or away from those licensed premises as a result of their combined effect.
- 19.3 The Council Cumulative Impact Zone (CIZ) was reviewed alongside this Statement of Licensing Policy by the Licensing Committee on 14<sup>th</sup> December 2017. Following this review and consultation in early 2018 the Council has decided to keep the Cumulative Impact Zone (CIZ). Local crime mapping showed that although there had been a reduction in crime and disorder linked to licensed premises within the CIZ since January 2015, the same crime mapping showed that the area of the CIZ is still higher than average in regards to crimes and disorder linked to licensed premises compared to the rest of the borough.

Further to the CIZ in the Brick Lane Area shown in Figure One below, data from 999/101 calls to Police in 2016/17 showed a large number of incidents linked to licensed premises within the area shown in Figure Two below (Bethnal Green Area). In light of this evidence and following consultation mentioned above the Council has decided to adopt a second CIZ in the Bethnal Green Area.

- 19.4 The Licensing Authority is of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and/or the provision of late night refreshment in the area highlighted in Figures One and Two is having a cumulative impact on the licensing objectives and has therefore declared a cumulative impact zone within these areas. The Brick Lane and Bethnal Green CIZ aims to manage the negative cumulative impact of the concentration of licensed premises in these areas and the stresses that the saturation of licensed premises has had on local amenity, environmental degradation and emergency and regulatory services in managing this impact.
- 19.5 The effect of this Special Cumulative Impact Policy will affect applications in respect of the sale or supply of alcohol on or off the premises and/or late Night Refreshment for the following:

- New Premises Licences applications,
- New Club Premises Certificates applications
- Provisional Statements,
- Variation of Premises Licences and Club Premises Certificate applications (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity).

The Licensing Authority expects such applications to have regard for and make reference to the CIZ.

19.6 The Special Cumulative Impact policy creates a rebuttable presumption that where relevant representations are received by one or more of the responsible authorities and/or other persons against applications within the CIZ zones the application will be refused.

19.7 Where representations have been received in respect to applications within the CIZ zones the onus is on applicants to adequately rebut the presumption. Applicants will need to demonstrate in their applications why the granting of their application will not negatively add to the cumulative already experience within the CIZ Zones. Applicants may wish to address the following in their applications:

- Genuinely exceptional circumstances,
- Relevant good practices they employ (for example, this could include details of membership of local Pubwatch/other trade groups,
- Accreditation of Award Schemes (as applicable), and any participation in Police/Council initiatives),
- Other good operational/practice arrangements in respect of any outside drinking and smoking to control potential impact in the area,
- Measures used to promote the licensing objectives (for example, any relevant conditions to control noise, dispersal, litter and other anti-social issues).

19.8 **This Policy will be strictly applied and where relevant representations are received it is the view of the Council that the application will be refused. Applicants will need to demonstrate that there are exceptional circumstances and that granting their application will not negatively add to the cumulative effect on the Licensing Objectives within the Brick Lane and Bethnal Green CIZ if they wish to rebut this presumption.**

Examples of factors the Licensing Authority may consider as exceptional may include, though are not limited to:

- small premises with a capacity of fifty persons or less who only intend to operate during Framework Hours,
- premises which are not alcohol led and operate only within Framework Hours, such as coffee shops,

- instances where the applicant has recently surrendered a licence for another premises of a similar size and providing similar licensable activities in the same Special Policy Area.

Examples of factors the Licensing Authority will **not** consider as exceptional include:

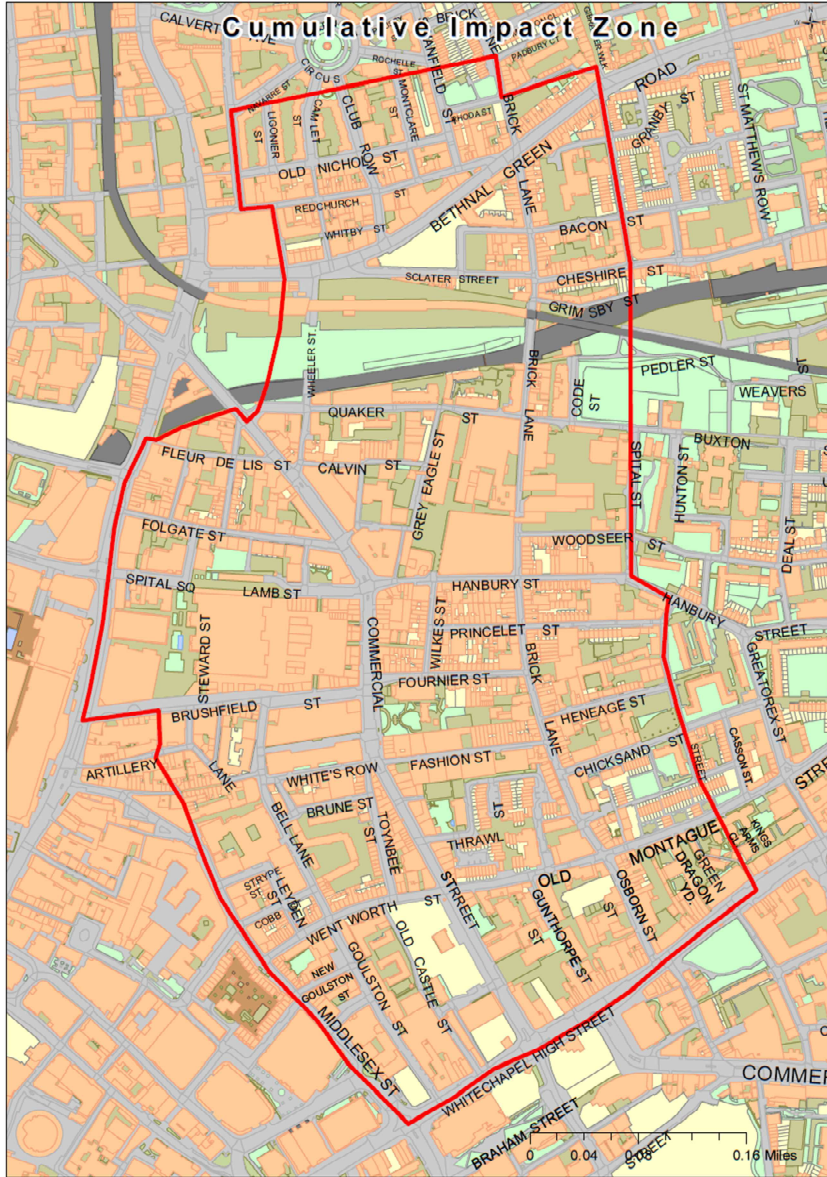
- that the premises will be well managed and run,
- that the premises will be constructed to a high standard,
- that the applicant operates similar premises elsewhere without complaint.

19.9 The Special Cumulative Impact policy will not be used to revoke an existing licence or certificate and will not be applicable during the review of existing licences.

# The Cumulative Impact Zones:

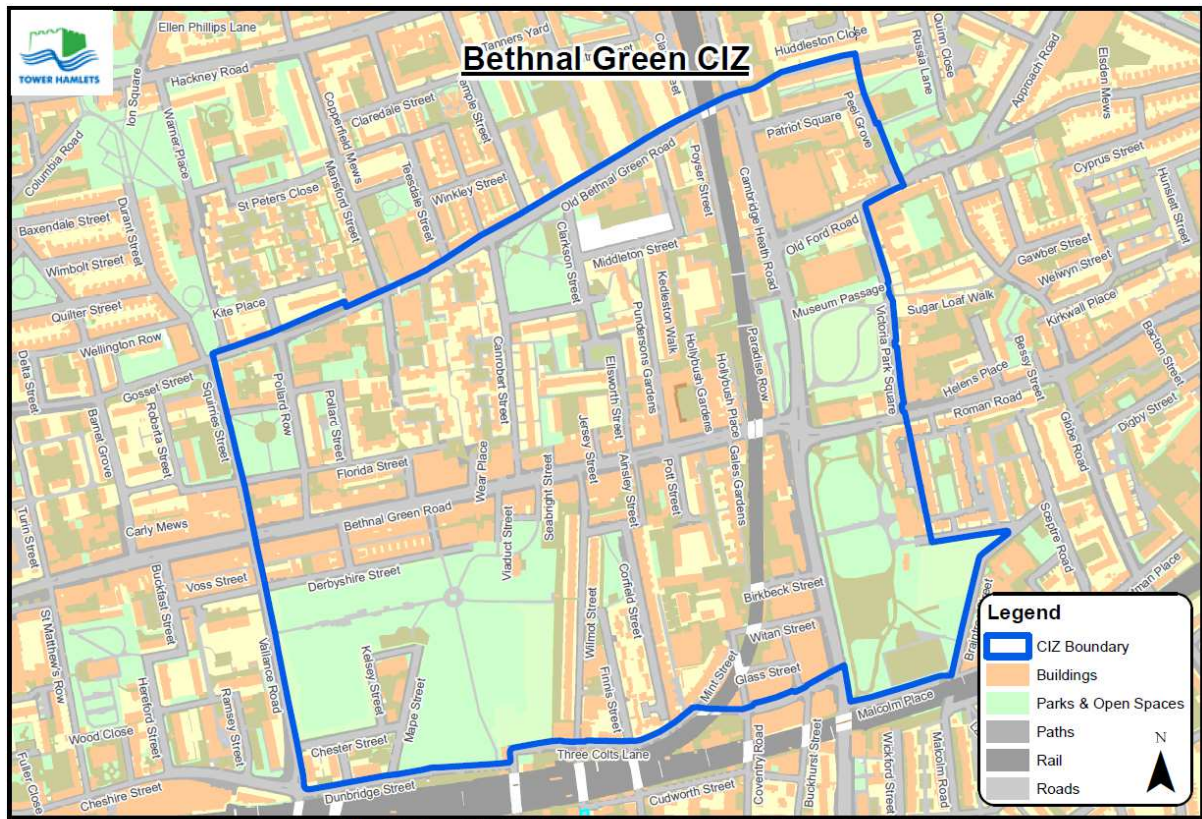
## Figure One

Brick Lane area:



Reproduction of the CIE map by permission of the City of London Corporation, September 2011.

**Figure Two:**  
**Bethnal Green Area**



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# Appendix 14

## **Planning**

An application for a Premises Licence can be made in respect of a premises even where the premises does not have relevant Planning Permission. That application has to be considered and Members can only refuse the application where the application itself does not promote one of more of the Licensing Objectives. Members cannot refuse just because there is no planning permission. Where a Premises Licence is granted and which exceeds what is allowed by the Planning Permission and that Premises then operates in breach of planning then the operator would be liable to enforcement by Planning.