

Idea Store / Library factsheet

1.95m
Total visits*



Idea Store Whitechapel
Most visited



2m
Virtual visits



Cubitt Town
Least visited



£1.6m
spent on service and buildings improvements



31k
Members



819k
Loans



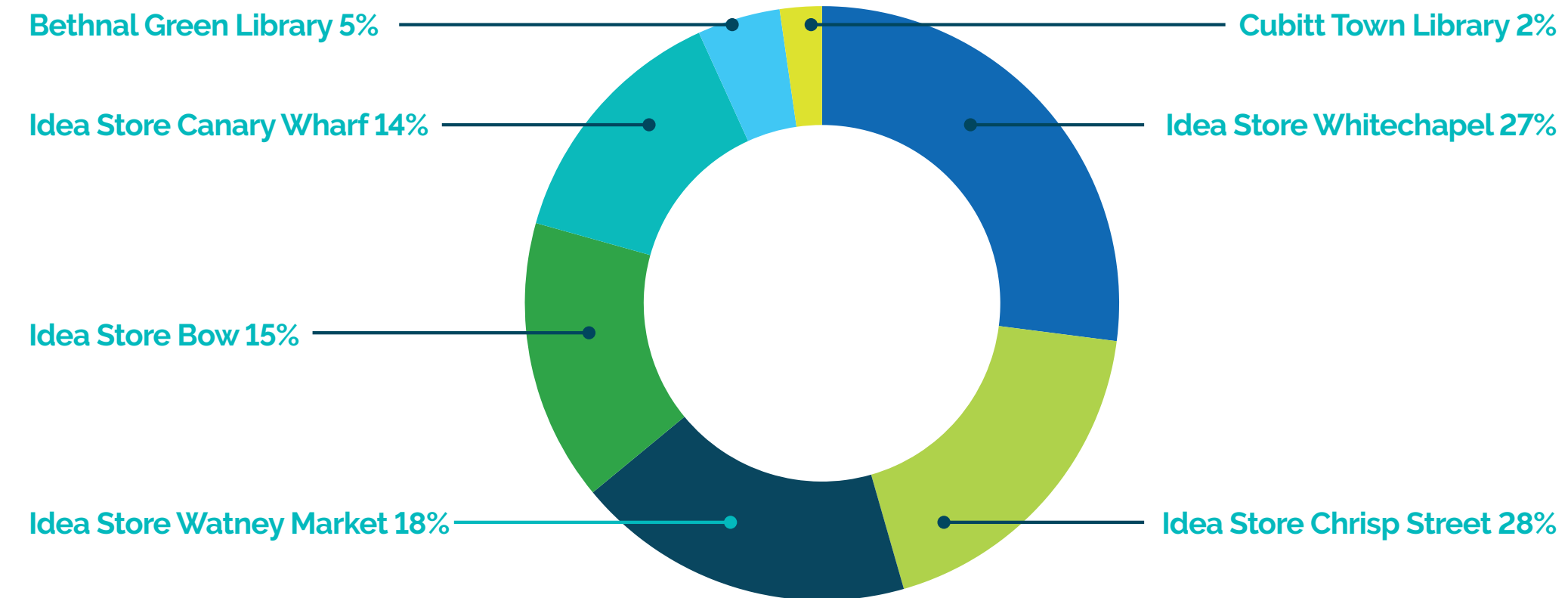
67k
Digital loans



There were roughly **2 million virtual visits** to the website. People used the website to order and renew items, download eBooks and audiobooks, find out information about Idea Store Learning and Idea Store Local History Library and Archives and use many other virtual services. All data April 2019-March 2020.

Local presence spend included refurbishment work at five Idea Store sites, including the creation of new Digital Hubs.

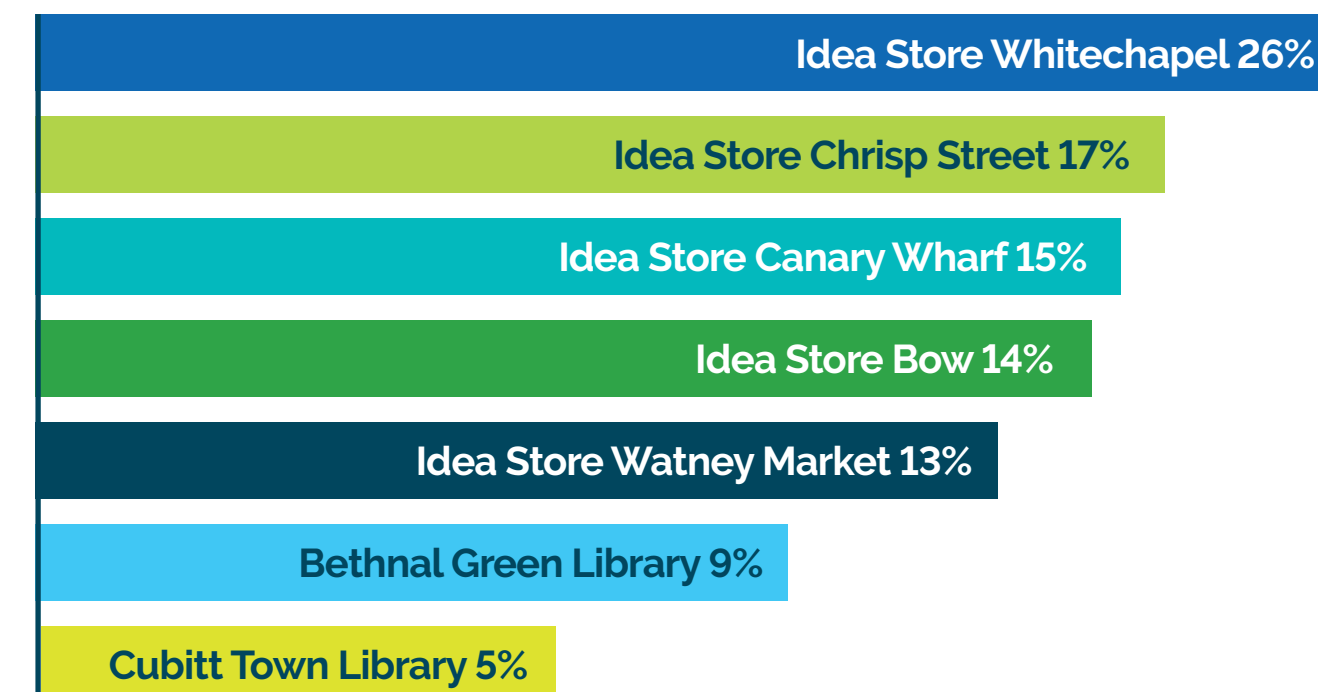
Percentage share of visits by Idea Stores and Libraries



The site with the fewest members is Cubitt Town Library. Most people living in Isle of Dogs are registered at Idea Store Canary Wharf.

Digital loans of eBooks / audiobooks from Idea Stores are amongst the highest in the country and the highest in The Libraries Consortium in London. Loans of eBooks and audiobooks have grown significantly from April making 'Idea Store Digital' one of Tower Hamlets busier sites.

Members by Idea Store / Library



Loans by Idea Store / Library

