Non-Executive Report of the:		
Overview and Scrutiny Committee		
23 April 2018	TOWER HAMLETS	
Report of: Sharon Godman Divisional Director of Strategy, Policy and Performance	Classification: Unrestricted	
Overview and Scrutiny Committee Report on Safety, Aspiration and Inclusion Priorities		

Originating Officer(s)	Afazul Hoque, Head of Service, Corporate Strategy Policy and Performance	
	Daniel Kerr, Strategy, Policy and Performance Manager	
Wards affected	All Wards	

1. EXECUTIVE SUMMARY

- 1.1. This paper submits the report and recommendations of the Overview and Scrutiny Committees on improving three key priority areas for residents
 - Tackling Anti-Social Behaviour and Drug Related Crime
 - Education Aspirations
 - Employment Aspirations.

2. <u>RECOMMENDATIONS:</u>

2.1. The Overview & Scrutiny Committee is recommended to note the report and recommendations.

3. DETAILS OF THE REPORT

- 3.1. Tower Hamlets OSC (Overview and Scrutiny Committee) has identified three critical areas of improvement needed for residents following extensive reviews and as part of their work programming on the two priorities reflected in the council's strategic plan:
 - People are aspirational, independent and have equal access to opportunities
 - A borough that our residents are proud of and love to live in

- 3.2. The report highlights that over a series of meetings, listening to evidence by the OSC from a range of stakeholders including Cabinet members, partners and voluntary community sector on key issues that has impacted on the strategic plan leading the OSC to focus on reviewing the following three areas:
 - Community Safety (Tackling ASB and drug related crimes)
 - Education Aspirations
 - Employment Aspirations
- 3.3. The report presents findings that local residents feel (60%) that ASB has resulted from in drug usage. Equally, the report references that this is not just a Tower Hamlets challenge but a London wide issue.
- 3.4. The report acknowledges that although Tower Hamlets has good standard and attainment for secondary education there remains a real concern around for the under attainment of white British Children and considers the implications on mobility and social cohesion.
- 3.5. Finally, the report draws on the findings around tackling unemployment and how the council can support local businesses to deliver some of the employment initiatives as well as promoting the benefits of apprenticeships.
- 3.6. The OSC has made the following 16 recommendations to address the three improvement areas identified above these include:
 - 1. The Council works with partners, such as the Police and housing providers, to:
 - Develop one central place for residents to report anti-social behaviour incidents.
 - Publicise to residents what information to provide when reporting ASB to ensure effective outcomes.
 - 2. The Council works with partners to review how residents are informed on the progress and impact of reported incidents in their neighbourhood.
 - 3. The Council develops an agile communications plan to regularly publicise and link the Council's work in tackling ASB and drug-related incidents to peaks and changes in crime rates.
 - 4. The Council and the Metropolitan Police Service work with the Safer Neighbourhood Board and ward panels to:
 - 5. Set out standards for ward panel members and publicise how residents can participate in ward panels allowing panels to hold local police teams to account
 - 6. Encourage hard to reach resident participation and engagement in local decision-making through different kinds of participation events, such as annual 'open' ward panel meetings
 - 7. Facilitate effective information sharing at ward level to support effective local decision-making processes

- 8. The Council partners with schools to collectively campaign to reduce pupils changing schools throughout the year and promoting social cohesion.
- 9. The Council monitors and adopts appropriate milestones to close the gap in 5 GCSE levels attainment for white British children within the next 10 years.
- 10. The Council works with schools and partners to support parents and young people with information around a range of education and career pathways, including those into university.
- 11. The Council works with schools and partners to:
- 12. Support parents with information around a range of education and career pathways for their children.
- 13. Provide young people with more information around different pathways into university.
- 14. The Council works with the Tower Hamlets Education Partnership to do more to show case excellence in quality teaching to assist pupil development.
- 15. The Council supports the national campaign for additional funding for students over 19 years old to ensure equitable funding for further education.
- 16. The Council works with ESOL providers to explore funding options to ensure continuous ESOL provision is available to meet local needs.

5. OTHER STATUTORY IMPLICATIONS

5.1. Best Value Implications

The recommendations in this report are made as part of the Overview and Scrutiny Committee's role in helping to secure continuous improvement for the council, as required under its Best Value Duty.

- 5.2. <u>Environmental (including air quality)</u> There are no direct environmental implications arising from the report or recommendations.
- 5.3. <u>Risk Management</u> There are no direct risk management implications arising from the report or recommendations.

5.4. Crime Reduction

The OSC recommendations identified in this report are to address and reduce some of the drug related crime and antisocial behaviour in the borough.

5.5. <u>Safeguarding</u>

There are no direct safeguarding implications arising from the report or recommendations

5.6. <u>Data Protection / Privacy Impact Assessment</u> There are no direct data protection/ privacy impact assessment implications arising from the report or recommendations

6. <u>COMMENTS OF THE CHIEF FINANCE OFFICER</u>

- 6.1 This report provides details and recommendations of the Overview and Scrutiny Committee on improving three key strategic priority areas for residents.
- 6.2 There are 16 specific recommendations contained in this report. It should be possible to deliver a number of these recommendations through existing resources. However, where this is not possible officers will be obliged to seek appropriate approval through the Council's financial approval process.

7. <u>COMMENTS OF LEGAL SERVICES</u>

7.1 There are no specific legal implications arising from this report.

Linked Reports, Appendices and Background Documents

Linked Report

• NONE.

Appendices

Overview and Scrutiny Committee Report on Safety, Aspiration and Inclusion

Local Government Act, 1972 Section 100D (As amended) List of "Background Papers" used in the preparation of this report List any background documents not already in the public domain including

officer contact information.

• NONE.

Officer contact details for documents:

Daniel Kerr Ext 6310 Daniel.Kerr@towerhamlets.gov.uk LONDON BOROUGH OF TOWER HAMLETS

OVERVIEW AND SCRUTINY COMMITTEE

SAFETY, ASPIRATION AND INCLUSION



Contents

Contents

Foreword		
Su	mmary Recommendations	8
1.	INTRODUCTION	10
2.	COMMUNITY SAFETY	13
3.	EDUCATIONAL ASPIRATION	19
4.	EMPLOYMENT ASPIRATION	25

Foreword

Community Safety is the bedrock of security. Without it, we struggle to build long term plans and aspire to a better future. But keeping residents safe is not enough. It is important that residents enjoy living in their neighbourhood and it supports them to flourish. For me, this means supporting residents realise their aspirations.

Tower Hamlets has seen unprecedented growth and an explosion of jobs created. Indeed, many residents have grown up watching the development of Canary Wharf and the city. However, too many residents have not benefited from this growth. There continues to be a large disparity between the salary of residents and workers (people commuting to the borough to work). On average, workers earn 27% more than residents.

During our review, we spoke to a wide range of presenters and repeatedly heard that there is no shortage of aspiration in the borough. A high proportion of our schools are rated outstanding or good and Queen Mary University, a redbrick university, is on our doorstep. Our young residents consistently attain high results.

I believe the Council can play an integral role in supporting residents feel secure and realise their aspirations in both education and employment. In this report, the Overview and Scrutiny Committee puts forward its recommendations to improve the following three priority areas for residents:

- tackling anti-social behaviour and drug related crimes
- educational aspiration
- employment aspiration

A key theme from all priority areas has been effective partnership working. There are individuals and organisations doing extraordinary work and we are keen to see pockets of excellence spread out so that all residents benefit and have access to those opportunities.

We should be unapologetically ambitious for our residents.

Councillor Abdal Ullah

Chair of the Overview and Scrutiny Committee

March 2019

Summary Recommendations

The Overview and Scrutiny Committee recommends:

COMMUNITY SAFETY:

Recommendation 1

The Council works with partners, such as the Police and housing providers, to:

- develop one central place for residents to report anti-social behaviour incidents.
- publicise to residents what information to provide when reporting ASB to ensure effective outcomes.

Recommendation 2

The Council works with partners to review how residents are informed on the progress and impact of reported incidents in their neighbourhood.

Recommendation 3

The Council develops an agile communications plan to regularly publicise and link the Council's work in tackling ASB and drug-related incidents to peaks and changes in crime rates.

Recommendation 4

The Council and the Metropolitan Police Service work with the Safer Neighbourhood Board and ward panels to:

- set out standards for ward panel members and publicise how residents can
 participate in ward panels allowing panels to hold local police teams to account
- Encourage hard to reach resident participation and engagement in local decisionmaking through different kinds of participation events, such as annual 'open' ward panel meetings
- Facilitate effective information sharing at ward level to support effective local decision-making processes

EDUCATIONAL ASPIRATION:

Recommendation 5

The Council partners with schools to collectively campaign to reduce pupils changing schools throughout the year and promoting social cohesion.

Recommendation 6

The Council monitors and adopts appropriate milestones to close the gap in 5 GCSE levels attainment for white British children within the next 10 years.

Recommendation 7

The Council works with schools and partners to support parents and young people with information around a range of education and career pathways, including those into university.

Recommendation 8

The Council works with schools and partners to:

- support parents with information around a range of education and career pathways for their children.
- provide young people with more information around different pathways into university.

Recommendation 9

The Council works with the Tower Hamlets Education Partnership to do more to show case excellence in quality teaching to assist pupil development.

Recommendation 10

The Council supports the national campaign for additional funding for students over 19 years old to ensure equitable funding for further education.

Recommendation 11

The Council works with ESOL providers to explore funding options to ensure continuous ESOL provision is available to meet local needs.

EMPLOYMENT ASPIRATION:

Recommendation 12

The Council explores whether particular cohorts of residents remain under-employed and works with local businesses to tackle under-employment.

Recommendation 13

The Council incentivises local businesses to take up the London Living Wage scheme by offering a discount on the locally retained part of Business Rates.

Recommendation 14

The Council promotes the benefits of apprenticeships with parents and carers.

Recommendation 15

The Council reviews commissioning opportunities for the voluntary and community sector, particularly around disability programmes.

Recommendation 16

The Council plays a key role in encouraging local businesses and those coming to do business in the borough to engage voluntary sector organisations to support residents share the benefits of growth in the borough through upskilling programmes.

1. INTRODUCTION

- 1.1 In work programming for the year, the Overview and Scrutiny Committee (Committee) focused on two key priorities of the Council's strategic plan around supporting residents' aspiration and improving residents' connection to the borough.
- 1.2 Priority one of the Council's Strategic Plan is that 'People are aspirational, independent and have equal access to opportunities'. Key to this priority is that people can access a range of education, training and employment opportunities.
- 1.3 Priority two of the Council's Strategic Plan aims to create 'A borough that our residents are proud of and love to live in'. A key component of this priority is that people feel safer in their neighbourhoods and anti-social behaviour is tackled.
- 1.4 The Committee also took into account the concerns of residents expressed during the May 2018 election, particularly around community safety, which highlighted anti-social behaviour (ASB) and drug related crimes as a key concern.
- 1.5 Accordingly, the Committee reviewed the following focus areas:
 - Educational aspiration
 - Employment aspiration
 - ASB and drug related crimes.
- 1.6 The Committee carried out a 'deep dive' review of each of the focus areas by hearing evidence from a range of presenters to identify key challenges and areas for improvement for each of the focus areas:

Approach

1.7 Over four meetings, the Overview and Scrutiny Committee heard evidence from Cabinet members and a range of partners and voluntary sector organisations.

Educational aspiration

- 1.8 On educational aspiration, two meetings were held on 26 September and 31 October 2018. At the September meeting, the Committee heard from:
 - Alison Arnaud, Borough principal, Tower Hamlets College, New City College Group
 - Professor Stephanie Marshall, Vice Principal Education, Queen Mary University
 - Mike Wojcik, Chief Executive Officer, Queen Mary University of London Students' Union
 - Tracy Smith, Executive Director of the Tower Hamlets Education Partnership
 - Cllr Hassell, Cabinet Member for Children, Schools and Young People.
- 1.9 The October meeting was held at George Green's School in the Isle of Dogs. The Committee is grateful to Jill Baker, the Head Teacher from George

Green's School, for hosting the meeting, sharing her approach and initiatives and arranging for the Committee to hear from:

- Pupils, parents and Carl Kemp, Enrichment Manager at George Greens School
- Sara Haynes, Head Teacher at Arnhem Wharf Primary School
- Rebecca Abrahams, Head Teacher at St Luke's Primary School.
- 1.10 The Committee was particularly impressed by the confidence and clarity with which the pupils spoke about the array of projects that schools are working on to support children from an early age and instil lifelong learning behaviours.

Employment Aspiration

- 1.11 On 26 November, the Committee held a 'deep dive' into employment aspiration. The Committee heard from the following presenters:
 - Mark Campbell, Chair of the Tower Hamlets Education Business Partnership
 - Ian Parkes, Chair of the East London Business Alliance
 - Cllr Uz-Zaman, Cabinet Member for Work and Economic Growth
 - Vicky Clark, Divisional director, Growth and Economic Development

ASB and drug-related crimes

- 1.12 The final meeting on Community Safety was held on 17 December. The Committee heard from the following presenters.
 - Jack Gilbert, Vice Chair of the Safer Neighbourhood Board
 - Cllr Begum, Cabinet member for Community Safety and Equalities
 - Sue Williams, Police Borough Commander
 - Denise Radley Corporate Director, Health Adults and Community
 - Ann Corbett, Divisional Director, community Safety

Members of the Committee

Name	Role	
Councillor Abdal Ullah	Chair	
Councillor Marc Francis	Vice-Chair and Scrutiny Lead for Resources	
Councillor Sufia Alam	Scrutiny Lead for Children's Services	
Councillor Mufeedah Bustin		
Councillor Kahar Chowdhury	Scrutiny Lead for Health	
Councillor Dipa Das	Scrutiny Lead for Place	
Councillor Kyrsten Perry		
Councillor Mohammed Pappu		
Councillor Bex White	Scrutiny Lead for Governance	
Councillor Andrew Wood		
Neil Cunningham	Parent Governor	
Ahmed Hussain	Parent Governor	
Dr Phillip Rice	Church of England Representative	
Joanna Hannan	Representative of Diocese of Westminster	
Khoyrul Shaheed		
Fatiha Kassouri		

1.13 Recommendations in this report are based on the Committee's discussions in meetings and subsequent reflections.

2. COMMUNITY SAFETY

The Committee focused community safety discussions on partnership working to tackle anti-social behaviour (ASB) and drug related crimes.

2.1 Regional and local context

ASB as a regional and local priority

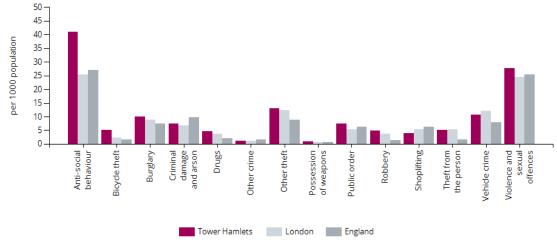
2.1.1 ASB and drug related crimes continue to be both a regional and local priority. In the Mayor of London's Police and Crime Plan, ASB is identified as a policing priority in every London borough in recognition of "people's very real concerns"¹. Similarly, the Council's Strategic Plan prioritises creating 'a borough that our residents are proud of and love to live in,' resulting in people feeling safer in their neighbourhoods and tackling anti-social behaviour.

Resident's concerns and crime rates

- 2.1.2 In the 2018 annual Tower Hamlets residents' survey, 41% of residents cited crime as one of their top three concerns, which is up ten per cent from the previous year. Residents were also asked about their perceptions of four different types of anti-social behaviour and asked to rate whether they felt these were a big problem in their area. The survey indicates:
 - 60% raised concerns about drug use and dealing (up 9% from the previous year)
 - 42% felt people being drunk or rowdy was a problem in their area
 - 41% raised concerns over vandalism, graffiti and criminal damage (up 6% over the year)
 - 30% of residents felt noisy neighbours or loud parties were a problem in the area (which remains at the same level as 2017).
- 2.1.3 In Tower Hamlets, the total number of crime cases between April 2017 and March 2018 was 31,091 with a total crime rate of 102 per 1000 population². The graph below shows the crime rates by type for Tower Hamlets for the same period with ASB making up a significant proportion of those rates.

¹ A Safer City for All Londoners, Police and Crime Plan 2017-21, Mayor of London, p.5

² London Data Store



Crime rates by type for Tower Hamlets (Apr-17 - Mar-18)

Source: data.police.uk

Definitions of ASB

- 2.1.4 The definition of antisocial behaviour is set out in The Anti-Social Behaviour, Crime and Policing Act 2014 as:
 - conduct that has caused, or is likely to cause, harassment, alarm or distress to any person
 - conduct capable of causing nuisance or annoyance to a person in relation to that person's occupation or residential premises
 - conduct capable of causing housing-related nuisance or annoyance to any person
- 2.1.5 From this, the Metropolitan Police (the Met) has then classified ASB into three main categories, in line with the National Standard for Incident Recording (NSIR):
 - Personal antisocial behaviour targeted at an individual or group, or having an impact on an individual or group rather than the community at large.
 - Nuisance antisocial behaviour captures those incidents where an act, condition, thing or person causes trouble, annoyance, inconvenience, offence or suffering to the local community in general, rather than to individual victims.
 - Environmental antisocial behaviour deals with the interface between people and places.
- 2.1.6 ASB is difficult to define as personal tolerance and perceptions of what is acceptable behaviour vary from person to person. It also lacks the categorisation and procedural rigours of crime reporting. Further, national research has shown that for victims of ASB, the experience tends to be cumulative, corrosive issue that undermines health and well-being. Repeat

victims tend to experience far higher levels of impact, which is further exacerbated for vulnerable residents³.

Community safety arrangements in Tower Hamlets

- 2.1.7 The Community Safety Partnership is a multi-agency strategic group set up under the Crime and Disorder Act 1998. It was set up on the premise that no single agency can deal with complex community safety issues, which can be addressed more effectively through partnership working. In addition to the Council, the statutory agencies are:
 - Tower Hamlets Police
 - National Probation Service
 - London Community Rehabilitation Company (CRC)
 - London Fire Brigade
 - NHS Tower Hamlets Clinical Commissioning Group
- 2.1.8 Local authorities have a duty under the Crime and Disorder Act 1998 to include ASB in their community safety plans⁴. Residents' views also played a key role in developing priorities under the Council's Community Safety Partnership Plan, which are as follows:
 - Anti-social behaviour, including drugs and alcohol misuse
 - Violence
 - Hate crime, community cohesion and extremism
 - Reducing re-offending
 - Safeguarding.
- 2.1.9 Also, in 2017/18, the Council developed a blueprint for local action In Tower Hamlets to place more focus on victims and communities in response to the Anti-social, Behaviour, Crime and Policing Act 2014 and in response to a scrutiny review by the Overview and Scrutiny Committee in 2014/15.

Scrutiny Review of ASB in 2014/15

2.1.10 In 2014/15, the Overview and Scrutiny Committee carried out a scrutiny review to improve reporting and communication of incidents of drug dealing, drug taking and related ASB. The scrutiny review highlighted that while the police, council and registered housing providers set out their commitment to respond directly to those reporting an ASB incident, the communications approach was not necessarily consistent at an estate or area level. An action plan and subsequent report in 2017 were produced and a dedicated resident's consultation meeting took place in March 2017. Notably, residents highlighted the need for better feedback to encourage reporting, which has been picked up in this review.

³ London Borough of Tower hamlets, Anti-social behaviour: A blueprint for local action in Tower Hamlets

⁴ http://www.legislation.gov.uk/ukpga/1998/37/contents

2.2 Findings and Recommendations

- 2.2.1 In recognition that The Anti-Social Behaviour, Crime and Policing Act 2014 is "designed to put victims at the heart of the response to antisocial behaviour"⁵, the Committee focused discussions on supporting residents to:
 - Report effectively
 - Stay informed
 - Participate in decision-making processes.

Reporting effectively

- 2.2.2 The Committee heard that tackling ASB requires community safety partnerships to know and understand behaviours occurring in the locality. Residents play a crucial role in reporting crimes and ASB, allowing police and partner agencies to "build up a better picture of the nature and extent of antisocial behaviour and allocate resources more effectively"⁶.
- 2.2.3 However, "a large proportion of ASB incidents is likely to be unreported due to apathy, tolerance of the behaviour, fear of repercussions of reporting or lack of knowledge of where to report"⁷. The Committee focused discussions on supporting residents know what and how to report ASB and drug related incidents to ensure effective outcomes.
- 2.2.4 The wide range of behaviours, which ASB encapsulates, means that responsibility for dealing with ASB is shared between multiple agencies, particularly the police, Council and social landlords. The Council website encourages residents to report crimes happening nearby by calling 999 and any ASB incidents to the police on the 101 non-emergency number. For drug dealing, residents are provided with a list of options, including calling the 101 number, Crimestoppers number or visiting the Tower Hamlets Neighbourhood Policing Teams or Metropolitan Police Report ASB pages. The Committee also heard that, as an alternative to calling the 101 non-emergency number, the Council is encouraging more residents to submit online forms.
- 2.2.5 In addition, the Committee noted the requirement for tenants or leaseholders of registered providers to report ASB incidents directly to housing providers concerning incidents where they live. Committee members reported tenants and leaseholders' confusion on where to report, raised during members' surgeries and in their casework. The Committee suggested simplifying reporting mechanisms into one central place for all residents and publicising requisite information to report.

Recommendation 1

⁵ Home Office, Anti-social Behaviour, Crime and Policing Act 2014: Reform of anti-social behaviour powers, Statutory guidance for frontline professionals Statutory Guidance, July 2014

⁶ London Assembly, Police and Crime committee, January 2018, Respecting others: tackling antisocial behaviour in London, January 2018, p.6

⁷ Home Office, Defining and Measuring Anti-social behaviour, 2004, p.26

The Council works with partners, such as the Police and housing providers, to:

- develop one central place for residents to report anti-social behaviour incidents.
- publicise to residents what information to provide when reporting ASB to ensure effective outcomes.

Staying informed

- 2.2.6 The Committee discussed the importance of feeding back the outcomes of ASB reporting to other residents in the community so they can track whether an incident has been reported and what the outcomes were. "Publicising action being taken locally to tackle ASB can also demonstrate to the public that reporting ASB can make a difference"⁸.
- 2.2.7 The Committee also noted the lasting and negative impact ASB and drug related incidents can have on residents' perceptions of safety. In 2017/18, the Council developed a blueprint for local action, which prioritised developing an ASB communications campaign to improve feelings of safety and to highlight the work being done across the borough by the Council and its partners. The Committee noted the merit of developing an ongoing agile and responsive communications plan to regularly publicise through different channels peaks and changes in crime rates and the work of the Council in tackling ASB.

Recommendation 2

The Council works with partners to review how residents are informed on the progress and impact of reported incidents in their neighbourhood.

Recommendation 3

The Council develops an agile communications plan to regularly publicise and link the Council's work in tackling ASB and drug-related incidents to peaks and changes in crime rates.

Participating in decision-making

2.2.8 The 2014 Anti-Social Behaviour, Crime and Policing Act shifts the focus from centrally set targets and defined types of behaviour to the impact of behaviours on the lives of victims. This is echoed in the Mayor of London's Police and Crime Plan 2017-21, which moves away from centrally set local crime targets "which may bear little resemblance to the things that really matter in communities" to a new system of agreeing local priorities, in partnership with local police leaders and local authorities⁹. Metropolitan Police Safer Neighbourhood Teams play a key role in identifying local needs and shaping local priorities through community concerns raised in ward panels.

⁸ Home Office, Defining and Measuring Anti-social behaviour, 2004, p.18

⁹ Mayor of London, Police and Crime Plan 2017-2021: A safer city for all Londoners, p.28

- 2.2.9 The Committee noted that the Metropolitan Police Service has a responsibility to make sure the ward panels are functioning effectively to ensure priorities are reflective of community needs. Accordingly, the Committee discussed that residents should be supported in knowing what they can expect from their ward panels and, if not effective, how these can be corrected.
- 2.2.10 This includes promoting resident participation to encourage local residents to be actively involved. The Committee also commented that frank discussions that used to occur at the police consultation groups seemed to have been replaced by managed and controlled processes where residents cannot fully air their grievances. The Committee considered an "open" ward panel meeting each year so that voices not usually heard in these discussions can be included.
- 2.2.11 The Committee also heard from Jack Gilbert, the Vice Chair of the Safer Neighbourhood Board, who highlighted the importance of better information sharing across wards to support resident participation in local decisionmaking. The Committee noted that crime crosses ward and borough boundary lines and therefore highlighted the benefit of sharing information and collaborating more closely at ward panel levels to:
 - capture this information;
 - understand local issues comprehensively; and
 - solve problems effectively.

Recommendation 4

The Council and the Metropolitan Police Service work with the Safer Neighbourhood Board and ward panels to:

- set out standards for ward panel members and publicise how residents can participate in ward panels allowing panels to hold local police teams to account
- Encourage hard to reach resident participation and engagement in local decisionmaking through different kinds of participation events, such as annual 'open' ward panel meetings
- Facilitate effective information sharing at ward level to support effective local decision-making processes

3. EDUCATIONAL ASPIRATION

On educational aspiration, key discussions from both meetings focused on the following key areas:

- The benefits of work experience
- Supporting parents and pupils from early years
- Mobility and social cohesion
- Tackling under attainment for White British children
- Funding

3.1 **Regional and local context**

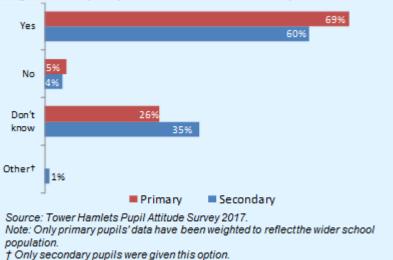
Tower Hamlets Strategic Plan 2018-21

3.1.1 Priority one of the Council's Strategic Plan sets out that people are aspirational, independent and have equal access to opportunities with outcomes that people access a range of education, training and employment opportunities.

Aspiration in the borough

- 3.1.2 The Tower Hamlets Pupil Attitude Survey (PAS) is run every 2 years and captures pupils' views and experiences on health and well-being, staying safe, the use of technology, local community and their plans for the future. The 2017 PAS captured the views of over 1400 primary pupils (aged 9 to 11), and over 370 secondary pupils aged (aged 11 to 16) from across the borough.
- 3.1.3 Findings from the 2017 PAS indicate that when asked about their plans for the future, most primary pupils (69 per cent) and secondary pupils (60 per cent) said that they think they will go to university or higher education.

Pupils' plans to attend university



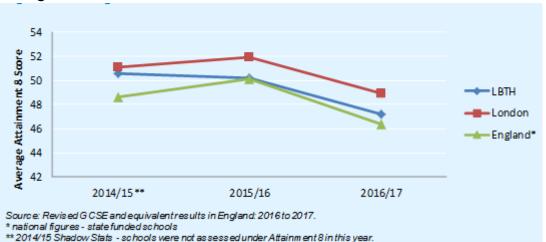
f Only secondary pupils were given this option. Pupils who took part in the survey were aged between 9 and 16.

3.1.4 Pupils who said they did not want to go to university or higher education in the future were asked about their reasons in a follow up question. The majority of

primary pupils (39 per cent) and secondary pupils (44 per cent) said they did not want to attend because they are not interested. 25 per cent of primary pupils and 32 per cent of secondary pupils said that they did not want to go to university because of the cost. A further 21 per cent of primary pupils and 24 per cent of secondary pupils wrote in their own reasons for not wanting to attend university. Common responses were that university 'would not help them get the job they wanted', and that they did not feel 'their grades were good enough'.

Attainment

- 3.1.5 Nationally in primary schools, the percentage of pupils achieving the expected standard in reading, writing and mathematics was 61% In 2017, compared to 53% in 2016, an increase of *8 percentage points¹⁰*.
- 3.1.6 The Attainment 8 score is the main national indicator of pupil performance and measures the achievement of a pupil across eight qualifications. In secondary schools, the national average Attainment 8 score per pupil in 2016/17 was 44.6 in all schools, and 46.3 in *state-funded schools* down from 48.5 and 49.9 in 2015/16. Girls (47.6) achieved a higher attainment 8 score than boys (41.8).
- 3.1.7 As part of these reforms, a new grading system was introduced from 2017 to replace the A* to G system with a new 9 to 1 scale. These changes led to a decline in Attainment 8 scores across England, including Tower Hamlets. The decline seen in Tower Hamlets of 3.0 points was the same as for London, though not as great as the reduction in the national average which fell by 3.7 points.



Average Attainment 8 Scores

3.1.8 The average Attainment 8 score for all pupils in Tower Hamlets for 2017/18 was 47 (this was 49 for London and 47 for all state-funded schools). The score for all White British pupils in the borough was 35 and this falls to 33 for

¹⁰ Department for Education, Consolidated Annual Report and Accounts 2017-18, https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_dat a/file/728074/DfE_annual_reports_and_accounts_17_to_18_-_WEB.pdf

White British boys and 37 for White British girls. Attainment levels fall even further for those within these cohorts who are eligible for free school meals.

- 3.1.9 In 2016/17, 56.9% of the population aged 17 in England achieved at least two substantial level 3 passes. More girls achieved a pass at grade A*-C than boys in all subject groups with the exception of chemistry, other sciences, computer studies, accounting and finance, business studies and modern languages.
- 3.1.10 In 2016/17, 68,890 young people in London progressed to higher education, which is an increase from the previous year (68,000)¹¹. In Tower Hamlets 2,090 young people progressed to higher education. Interestingly, the numbers of students increased by 24% over the ten year period from 20017/8 to 2016/17, which the London Councils' 'The higher education journey of young London residents' report attributes to increasing young populations, number of students with A Levels ¹².



Young residents' progression to higher education 2007/8-2016/17

Source: London councils, The Higher Education of Young London Residents 2018, p. 13

3.2 Findings and Recommendations

The Committee heard from a number of different partners that pupils across the borough already have high aspirations. Accordingly, the Committee's discussions focused on supporting pupils realise their aspirations through:

- Tackling disadvantage
- Supporting informed choices

¹¹ The London Councils, The higher education journey of young London residents, December 18, p.8

¹² The London Councils, The higher education journey of young London residents, December 18, p.13

- Sustaining quality teaching
- Reviewing funding.

Tackling disadvantage

- 3.2.1 Concerns were raised by the high levels of pupils changing schools throughout the year. In particular, the Committee noted that the levels of pupils moving school mid-year is often linked to vulnerability. Temporary housing, overcrowding may have exacerbated this. Parents may be priced out of the borough and move away from local schools. Presenters called for the need to address this in partnership.
- 3.2.2 In particular, concerns were raised that some pupils are moving multiple times in a year. Transitioning to different schools can be a particularly vulnerable and destabilising point for children and therefore should be minimalised.
- 3.2.3 In addition, the Committee heard that some parents are choosing to move their children out of schools, on the basis of a school's social, religious and cultural demographics ('self- exclusion'). The Committee noted that the most vulnerable, particularly in early years, benefit from learning in environments with a social, cultural, faith and abilities mix.

Recommendation 5

The Council partners with schools to collectively campaign to reduce pupils changing schools throughout the year and promoting social cohesion.

- 3.2.4 The Committee also discussed educational under-attainment of White British children. In particular, it was noted that there is a large gap in achievement between White British (particularly boys) and other cohorts.
- 3.2.5 The Committee heard from presenters from both primary and secondary schools, who discussed initiatives to increase parental engagement to support educational attainment. For example, at George Green School, an engagement officer has now been recruited to facilitate this.
- 3.2.6 The Committee noted the importance of preventing this gap widening further as it has implications for employment and social cohesion in the borough. Accordingly, the Council has a role in working with partners to explore:
- learnings from other communities in the borough;
- learnings from other parts of the country; and
- strengthening partnership work

Recommendation 6

The Council monitors and adopts appropriate milestones to close the gap in 5 GCSE levels attainment for white British children within the next 10 years.

Supporting informed choices

- 3.2.7 The Committee noted comments from pupils that the information and support available to young people can have a significant impact in assisting young people understand available career paths and alternative options to traditional careers/industries.
- 3.2.8 The Committee also heard from Queen Mary University that there are different pathways into university, such as degree apprenticeships, which have the advantage of the university paying the apprenticeship levy and no student debt incurred around student loans. This is currently a small area with a total 100 places on offer, however this has been identified as a growth area.
- 3.2.9 The Committee also heard that parents are nervous around choosing nontraditional careers (careers other than medicine or law). The example was given that students are encouraged to think about alternative pathways, such as pharmacy rather than medicine. Survey results from the pupil attitude survey indicate that a third of parents felt they did not get enough information to support their children, particularly around career choices.

Recommendation 7

The Council works with schools and partners to:

- support parents with information around a range of education and career pathways for their children.
- provide young people with more information around different pathways into university.
- 3.2.10 The Committee acknowledged the importance of partnership work, particularly in driving forward work experience opportunities. Work experience plays an important role in raising young people's employability. However, relatively few work experience opportunities are offered by local employers, including the Council and other organisations providing public services. To date work experience opportunities with the Council have been adhoc and random. Further, the Committee heard that it takes an enormous amount of time and resources for schools to focus on employability issues and there may be varied practices across the borough.
- 3.2.11 The Committee noted the importance of assisting schools negotiate with employers to provide more work experience opportunities. Further the committee noted that the Council needs to provide more opportunities for work experience before it can expect private companies to provide work experience opportunities.

Recommendation 8

The Council plays a lead role in:

- Working with schools to offer a programme of public sector work experience opportunities to school children.
- Encouraging private sector employers to offer more work experience and apprenticeships opportunities to students.

Sustaining Quality Teaching

- 3.2.12 The Committee noted that the quality of teaching is key to supporting pupil development. The Committee heard from Tower Hamlets College that retention of teachers was an issue as they had faced no pay rise- need to retain best teachers and provide stability for students. In particular, there is a difficulty in attracting maths teachers.
- 3.2.13 The Committee also heard of the importance of working together to share good proactive and pool resources. Showcasing excellence could also help teacher career pathways and support a more stable workforce.

Recommendation 9

The Council works with the Tower Hamlets Education Partnership to do more to show case excellence in quality teaching to assist pupil development.

Reviewing funding

- 3.2.14 Oftsed's annual report 2017/18 comments that further education (FE) has "borne the brunt of austerity when it comes to education"¹³. In September, in its annual report on education spending, the Institute for Fiscal Studies (IFS) reported that spending per student in an FE or sixth form college is now 11% lower than for pupils in a secondary school.
- 3.2.15 Notably, the Committee learned that students over 19 years old receive 17% less funding in FE. This is a concern when upskilling will be crucial to meet any skills deficit resulting from Brexit.
- 3.2.16 The Committee noted concerns of equity and comments that all learners should be funded at an equal rate to ensure good teachers are retained and to provide stability for students.

Recommendation 10

The Council supports the national campaign for additional funding for students over 19 years old to ensure equitable funding for further education.

- 3.2.17 The Committee also noted that ESOL provision has been funded through the European Social Fund, which will no longer be available post Brexit. Tower Hamlets College currently provides training to 2,000 adults, which is over subscribed.
- 3.2.18 The training is free but requires paperwork to be completed to access the free provision. The Committee heard that some ESOL learners therefore need assistance to complete the necessary paperwork to access free education.

Recommendation 11

The Council works with ESOL providers to look at replacement funding provision is available to meet local needs.

¹³ The Annual Report of Her Majesty's chief Inspector of Education, Children's Services and Skills 2017/18, p.16

4. EMPLOYMENT ASPIRATION

The Committee focused discussions on supporting aspiration by working with local businesses to support residents share the benefits of growth in the borough, providing young people with opportunities to develop soft skills, access to different routes into professions and how parents can support young people. The Committee also discussed the Council's Growth and Economic Development Plan on 'Preparing our young people for success' and developing the Graduate Scheme.

4.1 National, regional and local context

Strategic priorities

4.1.1 The Tower Hamlets Strategic Plan 2018-21 sets out priority one, which is that 'people are aspirational, independent and have equal access to opportunities'. A key outcome of this priority is that people can access a range of education, training and employment opportunities.

National employment and income information

- 4.1.2 In its report 'Living standards, poverty and inequality in the UK', the Institute for Fiscal Studies (IFS Study) examined the changes in the distribution of household incomes and the determinants and trends spanning the last 50 years¹⁴. Notably, although the number of people in work has risen, real weekly earnings during 2015-16 were 5% lower than the pre-financial crisis peak¹⁵.
- 4.1.3 Trends in income levels for different age groups are very different. The IFS study found that in 2015–16, median income for those aged 60 and over was 10% higher than it was in 2007–08, but for adults aged 22–30 it was still 4% lower. The IFS study attributes this to the negative labour market impacts of the recession, which were far more pronounced among younger people. The median hourly earnings of 28-year-olds dropped in real terms by 15 per cent between 2009 and 2015, compared to 9% for 35-year-olds and just 4 per cent for 55-year-olds¹⁶.

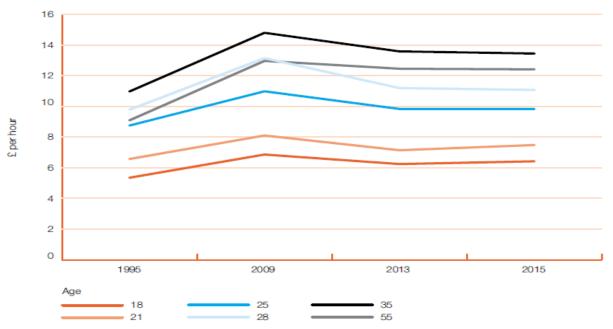
Real median hourly earnings by age

¹⁴ https://www.ifs.org.uk/uploads/publications/comms/R129%20-

^{%20}HBAI%20report%202017.pdf

¹⁵ ONS, EARN01: Average Weekly Earnings 19 October 2016. (Real average weekly earnings (Index numbers 2000=100) was 118 in April 2008 and 113.4 in August 2016)
¹⁶ Social Mobility Commission's, 'State of the Nation 2016: Social Mobility in Great Britain',

p.126



Source: Office for National Statistics, Real median hourly earnings (excluding overtime) by age, 9 September 2016 as shown in the State of the Nation 2016: Social Mobility in Great Britain report.

- 4.1.4 Unskilled workers, women and workers in certain sectors are particularly impacted. Of the 5.6 million working-age adults earning below 60% of median earnings, a quarter have no qualifications¹⁷. According to the Social Mobility Commission's report 'State of the Nation 2016, early figures for 2016 suggest that¹⁸:
 - of 306,000 workers aged over 25 who are paid below the National Living Wage, 64 per cent are women
 - Of the 184,000 part-time jobs that do not comply with the National Living Wage, three-quarters are held by women
 - 31.5 per cent of all jobs held by women aged over 25 are paid below £9 per hour, compared with just 18.7 per cent for male jobs.
- 4.1.5 Eight million jobs (about a quarter of all employment in the UK economy) are in the retail, hospitality and social care sectors, which "are associated with endemically low pay"¹⁹. The bottom end of the labour market work is becoming insecure. In 2016, 903,000 workers were on zero-hour contracts (up by 156,000 on the previous year), including one in six care staff²⁰. At the top end of the labour market, the number of graduates available to employers has significantly increased. However, the supply of graduates is not socially representative. For example, recent London School of Economics research using Labour Force Survey data showed that only 4 per cent of doctors had working-class origins (parents who were in routine or semi-routine

¹⁷ Department for Work and Pensions, Households Below Average Income, June 2016, Table 5.6db: Composition of low income groups of working-age adults by various family and household characteristics, United Kingdom, cited in the Social Mobility Commission's report: State of the Nation 2016, p. 127

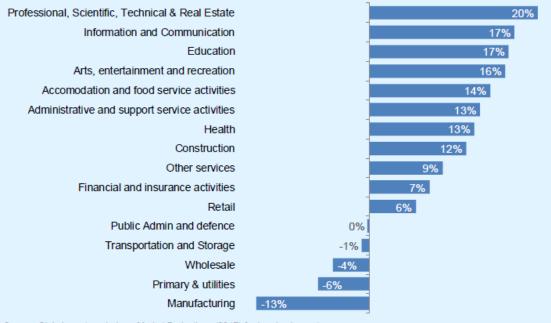
¹⁸ Social Mobility Commission's report: State of the Nation 2016, p. 127

¹⁹ Ibid, p.128

²⁰ Ibid, p.127

occupations) and only 6 per cent of barristers, 11 per cent of journalists and 12 per cent of solicitors²¹.

4.1.7 Employment projections for London as a whole provide detail on the sectors and skill types that are expected to grow in the future. The graph below shows that the sectors which are expected to have the highest growth in London are the 'Professional, Scientific, Technical & Real Estate' sector which is projected to grow by 20 per cent between 2016 and 2026. In addition, the occupational groups expected to grow most in London (and in the UK) are 'managers, directors and senior officials' and 'professional occupations', indicating that there will be increased demand for highly qualified workers²².



Source: GLA, Long-term Labour Market Projections (2017) for London by sector.

Local employment and income information

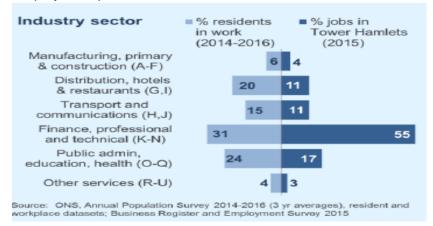
- 4.1.8 During the period 2014-2017²³, just over two thirds of the Tower Hamlets working age population were in employment (68 per cent the employment rate). The borough's employment rate has risen significantly over the last decade: from 56 per cent during 2005-08, up to 68 per cent during 2014-17 a rise of 12 percentage points.
- 4.1.9 Earnings levels among residents in Tower Hamlets were just above the London average: in 2016, the median pay for residents in Tower Hamlets was £15.70 an hour 5 per cent higher than the rate all Londoners (£14.94). However, within the workforce, there is a very wide pay gap between those who work full and part time: the hourly rate for full-time workers is double that for part-timers (£17.94 vs. £8.83 per hour). Wage rates for those working full-

²¹ Laurison, D. and Friedman, S., *Introducing the Class Ceiling: Social Mobility and Britain's Elite* Occupations, LSE Sociology Department, 2015

²² UKCES, *Working Futures 2014-2024* – See Annex Table D.15, cited in the borough profile https://www.towerhamlets.gov.uk/Documents/Borough_statistics/Researchbriefings/BP2018_4_Economy.pdf

time in Tower Hamlets are 9 per cent higher than in London, while the opposite is true for part-timers, who earn 9 per cent less in Tower Hamlets.

- 4.1.10 Hourly pay rates for women are 15 per cent lower than those of men (£14.69 vs £17.33 per hour). The gender pay gap is driven by pay differentials among full-time workers: women working full time earn 16 per cent less than men working full-time (£16.41 vs. £19.65). However, the gender gap is reversed for those working part-time.
- 4.1.11 The largest employment sector in the borough is the financial and insurance industry in Canary Wharf, which account for 26% of all employee jobs. After finance and insurance, the largest employment industries in Tower Hamlets are the 'professional, scientific and technical' sector (15 per cent of jobs), and 'business administration and support services' (12 per cent of jobs).
- 4.1.12 Workers (commuters working in the borough) in Tower Hamlets earn substantially more than *residents* in Tower Hamlets. In 2016, full-time median earnings were £180 per week (or 27 per cent) higher for workers when compared with residents. This is the largest gap between workers and residents in London and has remained relatively constant over the past ten years. Notably just under one third of resident workers are employed in these sectors. Residents are also more likely than workers to be employed in the public administration, health and education sectors.



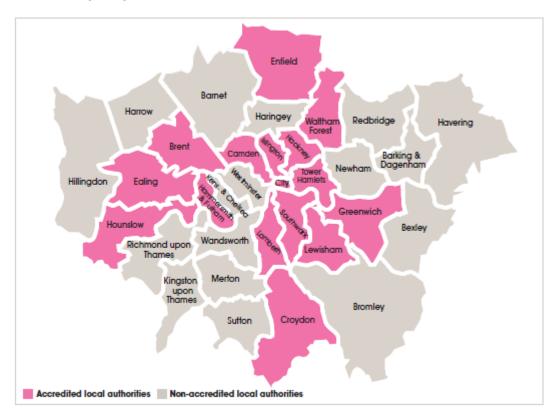
Employment patterns: residents vs workers, Tower Hamlets 2014-16

London Living Wage

- 4.1.13 The London Living Wage takes into account the actual costs of living in London and is designed to provide residents with enough income for essentials. Citizens UK launched the modern Living Wage campaign in the UK in 2001 with parents in East London. The Living Wage Foundation, which is part of Citizens UK, is responsible for promoting, supporting and administering the formal accreditation of Living Wage Employers.
- 4.1.14 The Living Wage covers all boroughs in Greater London and is currently £10.55 per hour, compared to £9.00 per hour everywhere else in the UK.

Unlike the National Minimum Wage (currently set at £7.83/hour), the Living Wage is not a statutory requirement but a voluntary undertaking.

- 4.1.15 Nationally, there are currently over 4,700 UK businesses which pay the London Living Wage, impacting over 180,000 employees. Once accredited, organisations can display and use the Living Wage Employer's Mark. To be accredited as an official Living Wage Employer, an organisation must satisfy four basic criteria:
 - pay all of its own staff at least the Living Wage;
 - commit that within six months of the annual uprating of the Living Wage, its
 - pay rates will be uprated accordingly;
 - demonstrate progress towards requiring any contractors it has to do the same;
 - have a plan in place to work with any remaining contractors to get them too to pay the Living Wage.
- 4.1.15 As of June 2017, 16 out of 33 London local authorities were accredited Living Wage employers, including Tower Hamlets.



London Living Wage accredited local authorities

Source: 'Moving to the London Living Wage: a guide for local authorities, Living Wage Foundation and Child Poverty Action Group, 2018

Apprenticeships

- 4.1.16 In December 2015, the Government published Apprenticeships (in England): vision for 2020, which introduced a target of 3 million apprenticeship starts by 2020 and a new apprenticeship levy in April 2017. The Enterprise Act 2016 amended the 2009 Act to set public sector apprenticeship targets. This came into force in April 2017 and requires public bodies in England with 250 or more staff to employ an average of 2.3% of their headcount as new apprenticeship starts between April 2017 and March 2021. This includes local authorities. According to the latest Progress Report on the Apprenticeships Reform Programme (May 2018), which covers the period May 2015 to July 2017. 1,119,600 apprenticeship starts reported between May 2015 and the end of July 2017, 37% of the 3 million target.
- 4.1.17 The vision document also outlined the government's belief that apprenticeships will help address several future skills issues facing the UK economy including -
 - a critical need for high numbers of new technical and professional skilled workers
 - the need for the provision of 5 million new and replacement higher skills job openings
 - growing skills shortages in the STEM and digital sectors
 - increased productivity combined with low levels of both youth and general employment.
- 4.1.18 A core benefit anticipated from the apprenticeships reform programme is an increase in the average earnings of apprentices, measured over a period of four years. The Progress Report on the Apprenticeships Reform Programme states that there has been a rise in income for those who achieved in the academic year 2014/15 compared to those who achieved in 2010/11. For Higher (Level 4) achievers, average earnings for apprentices who completed in the academic year 2014/15 were £20,000, compared to £17,600 in 2010/11²⁴.

4.2 Findings and Recommendations

Committee discussions focused on supporting residents' aspirations by improving access to quality employment and good wages by:

- Tackling in-work poverty
- Promoting apprenticeships
- Reviewing funding to voluntary sector organisations.

Tackling in-work poverty

4.2.1 The Equalities and Human Rights Commission's report 'Is Britain Fairer' notes that some ethnic minority groups are falling behind. The report claims that "Black African, Bangladeshi and Pakistani people are still the most likely to live in poverty and deprivation, and – given the damaging effects of poverty

²⁴ LGiU, 'Apprenticeships – what's happening, Policy briefing, 2018

on education, work and health – families can become locked into disadvantage for generations"25.

- 4.2.2 In discussing access to quality work with the Tower Hamlets Education Business Partnership and the East London Business Alliance, the Committee heard that educational attainment does not lead to quality employment for some cohorts. Resident graduates may attain high academic results but either obtain jobs with low wages, which do not utilise their skills, or fewer hours than they wish (under-employment). The Committee heard that underemployment is particularly prevalent for certain cohorts. In particular, the Committee heard that black male graduates reach a promotion ceiling' early on in their careers.
- Employment rates vary considerably by ethnicity in the borough. The 4.2.3 employment rate for White residents in Tower Hamlets averaged 83% during 2014-15, compared with just 59% for black and minority ethnicity (BME) residents. This is a gap of 24%, which is almost twice as wide as the gap observed in London²⁶. In professional and managerial jobs certain BME groups are particularly under-represented, especially those from the Bangladeshi and Somali populations. The 2011 Census revealed that just 25 per cent of Bangladeshi workers, and 30 per cent of Somali-born workers, were employed in professional and managerial groups compared with 65 per cent of White workers.
- 4.2.4 Rates of part-time working are very high among BME workers. The 2011 Census revealed that 39 per cent of BME workers were employed part-time compared with just 15 per cent of White residents. Almost six in ten Bangladeshi workers were employed on a part-time basis, the highest rate across all groups. Within the Bangladeshi population, men were as likely as women to be employed part-time (60 vs. 58 per cent). Rates of part-time working were also relatively high for Black men and women. Part-time working was least prevalent among White and Indian men (9-12 per cent), most of whom are employed full-time²⁷.
- Disabled workers are also more likely to work part-time than non-disabled 4.2.5 workers. The 2011 Census found that four in ten of those in work, who had a long term health problem or disability, worked part-time, compared with one quarter of those without a health problem or disability $(39 \text{ vs. } 24 \text{ per cent})^{28}$.
- 4.2.6 The Committee heard that only approximately 99 employers in the borough are paying the London Living Wage. Trust for London has estimated that, in 2015-16, around one in five (19 per cent) of Tower Hamlets residents in work earn below the London Living Wage - this was just below the London average (21 per cent).

- https://www.towerhamlets.gov.uk/Documents/Borough statistics/Researchbriefings/BP2018_5_Employment.pdf ²⁷ 2011 Census, Table DC6302

²⁵ Is Britain Fairer? That state of equality and human rights 2018, Equalities and Human Rights Commission, p.10

Tower Hamlets Borough Profile 2018, Employment,

²⁸ 2011 Census, Table DC6302

4.2.7 Interestingly, a report from the Living wage Foundation and Child Poverty Action Group²⁹, published in 2018, identified a positive 'ripple effect' on local business when their council get Living Wage accreditation and use civic leadership to promote the scheme more widely and increase local wages. For example, Lewisham and Greenwich councils offer business rates discounts to accredited Living Wage employers in their boroughs.

Recommendation 12

The Council explores whether particular cohorts of residents remain under-employed and works with local businesses to tackle under-employment.

Recommendation 13

The Council incentivises local businesses to take up the London Living Wage scheme by offering a discount on the locally retained part of Business Rates.

Promoting apprenticeships

- 4.2.8 The Committee noted that while the Council has created 369 apprenticeships, only 112 have been taken up. The Committee discussed the types of placements offered, barriers to 'take up' and different ways the Council can encourage young people onto certain schemes, such as construction apprenticeship schemes.
- 4.2.9 The Committee heard that young people are beginning to see the attraction of apprenticeships as a route into gaining skills and valuable experience to obtain quality jobs with good wages. However, while young people's attitudes may be changing, some parents believe in the prestige of higher education, which may not be appropriate for all young people. Findings from the 2018 Tower Hamlets Parent and Carer Survey indicate that when asked whether they have had enough information to support them in helping their children to plan their future only a third (33 per cent) of parents and carers said that they had, while over one in four (44 per cent) said that they had not and the remaining 23 per cent said that they did not know.

Recommendation 14

The Council promotes the benefits of apprenticeships with parents and carers.

Reviewing voluntary sector organisation funding

29

http://www.cpag.org.uk/sites/default/files/Moving%20to%20The%20London%20Living%20Wa ge.pdf

- 4.2.10 The Committee also noted funding reductions to key organisations in the borough, such as the Tower Hamlets Education Business Partnership (THEBP).
- 4.2.11 In particular, the Committee heard that THEBP struggles to raise funding around disability programmes. The Committee noted the Council's focus on helping young people develop soft skills through the Growth and Economic Development Plan and developing the Graduate Scheme. However, the Committee noted that there could be advantages in funding programmes where the Council has less of a focus, such as supporting upskilling. The Committee also noted that the Council could play a lead role in promoting organisations to key local businesses to meet community needs.

Recommendation 15

The Council reviews commissioning opportunities for the voluntary and community sector, particularly around disability programmes.

Recommendation 16

The Council plays a key role in encouraging local businesses and those coming to do business in the borough to engage voluntary sector organisations to support residents share the benefits of growth in the borough through upskilling programmes.