

## CARWASH | A Record of Events held at 1 Quaker Street, E1 6SZ

September 2023 - Present

### 1. SEPT 23, Saturday | *MAGNUS WESTWELL CONTEMPORARY DANCE*



We donated the space and full production support to emerging choreographer Magnus Westwell, hosting a 20 minute showcase of a piece he is currently producing, "Broken Light of My Heart." In accompaniment, this featured a short performance from DJ Machine Woman.

Event commenced at 20:00, We hosted a Q&A and a private industry reception to conclude, event over at 22:00

Capacity Reached : 100



## 2. SEPT 29, Friday | CURTAIN ROAD COLLECTIVE FASHION SHOW



SPRIN-SUMMER 2024

We donated the space with full production support to young local fashion designers and recent graduates, the Curtain Road Collective.

Event commenced 6pm, We hosted a private industry reception to conclude, event over at 10pm

Capacity Reached : 100

We will host them again on the **21st of March 2024** for their next collection after a successful 1st showing at the Carwash. Anticipated Capacity of 100, and the same event schedule as the first event in September.



### 3. DEC 7, Thursday | *TISH* FILM SCREENING



We donated the space to Modern Films to host a film screening of the biopic of Tish Murtha, a working class photographer from the Northeast. While she did not receive any credit for her work during her lifetime, now that this film has been produced her work is shown in the Tate Gallery, London.

Event commenced 6pm, We hosted a private industry reception to conclude, event over at 10pm

Capacity Reached : 60



#### 4. MARCH 1, Friday | PIRATE RADIO LIVE SHOWCASE



Clients Pirate Studios showcased a selection of the emerging talent who use their music and performance hire-studios in London. This consisted of 5 live music acts, which ran from 19:30- 22:00. Our immediate neighbourhood was notified and supplied with a fill-out form so we could record their responses and thoughts as we also invited an acoustic consultant to provide us with their readings and a summary report; this night was treated as a fact finding event so we can come away better informed regarding the framework & limitations of what we can host in the space.



Event commenced 19:30, a series of sound checks were performed between 15:00 - 18:00 , event over at 22:00

Capacity Reached : 79

## 5. March 21, Thursday | CURTAIN ROAD COLLECTIVE FASHION SHOW

AUTUMN-WINTER 2024 Show

See event no. 2 for event specifics. Autumn-Winter 2024 Show

## 6. Last Sunday of Every Month | ALISA OLEVA : WALK

A series of free monthly urban art walks over a period of one year, commencing in May 2024, to continue until April 2025.



As part of our latest Your Space Or Mine project, we are delighted to announce the appointment of performance and walking artist [Alisa Oleva](#) as Artist in Residence, commissioned to work from BUILDHOLLYWOOD's new creative space, The CarWash, in Shoreditch.

*"Each month I will host a walk which will start at The CarWash venue and then venture into the surrounding neighbourhood. Every walk will have a different theme, exploring the everyday, sensorial ways of engaging with the city, sounds, textures, memories and histories, emotional map-making, and the politics of public space".*



Where does the city take you? Where do you turn next? Who walks these streets? What's the sound of your own footsteps? Who owns the city? What's here, and what do we wish was still here? Where do you find yourself now? These and more questions will emerge as we accompany Alisa on her experimental urban walks.

Capacity : 25

Timing : 13:30 - 16:30, last Sunday of every month





1.  
May 24th | [POor Collective](#) and [Enspire Management](#)

To kick-start the project, young creatives from the London Boroughs of Hackney and Tower Hamlets were invited to a series of free Masterclasses in Contemporary Culture with some of the biggest names from across the industry design, music, architecture, cultural curation, and film. The 1st Materclass hosted talks from Ben Spry & Eunice Obianagha.

2.  
May 31st | [Dailies Film](#) plus Guest Speaker

At the 2nd Masterclass we were in conversation with Architect Kossy Nnachetta, and Film Maker Tomisin Adepeju.

3.  
June 6th | V&A Museum - [Meneesha Kellay](#) and [Afia Yeboah](#)

At the 3rd Masterclass, we were in conversation with Senior Producer Afia Yeboah of V&A East and Senior Curator, Contemporary at the Victoria and Albert Museum (V&A) Meneesha Kellay

**8. July 25, 29 - August 12 | *Beyond The Box : Design Showcase***





BUILDHOLLYWOOD and Beyond the Box launch a new competition aimed at uncovering the hidden creative talents of East London. This design competition and contemporary cultural production project targets aspiring creatives aged 16 to 25 residing in the London boroughs of Hackney and Tower Hamlets.

Participants are challenged to reimagine BUILDHOLLYWOOD's '1 Quaker Street'- a new creative hub dedicated to art, music, fashion and culture in the heart of Shoreditch. Designed as an events space for ideas and inspiration, unique collaborations and partnerships, to support and inspire the creative community. The competition theme is "Expressions of Resilience."

We are also partnering with material agency Re-Collective, to embed a material first response to the project, with the design brief listing repurposed materials in which the young designers must use when submitting their designs proposals and considerations for usage or repurpose post the project.

The winning submissions from young people in Tower Hamlets and Hackney will showcase their installation and cultural programme in a Finalists showcase of the top 5 projects on July 25th, and then the prize winner will have two weeks to install and run their concept, to be revealed between August 5 - 10th to the public.



## **9. August 14 | Simran Kaur : Fashion Photography Exhibition**

*Tower Hamlets based fashion photographer brings us behind the scenes with her summer show, revealing the industry through her lens.*

*Capacity : 100*



**10. August 21 | Hak Baker : Worlds End FILM SCREENING**

*Poet and Musician, Hak Baker has a visual album out this summer, we will host an industry screening at the end of August.*

*Capacity : 70*



## 11. October 10 - 13 | Zoe Bedeaux Immersive Exhibition

Hackney based performance artist, designer and poet Zoe Bedeaux will showcase an immersive exhibition and walking meditation created from field recordings in nature and the urban environment. Drawing inspiration from shadow puppetry and storytelling she will perform this meditation in front of an audience at Carwash.

Zoe has proposed a serene listening meditation in the space, which is a 45 minute performance of the wind in the trees, birdcalls and other field recordings, mixed in with the familiar sounds of the city, of distant traffic, trains passing by, pigeons overhead. This is to be overlaid with spoken word poetry while Zoe narrates the meditation from behind a shadow box. This is a conversation on what it is to be human in the contemporary world, and the mythology behind who and what we are.

Guests to be limited to 65 per session, and seated on cushions on the ground where possible, chairs provided where necessary.



## **12. End of October | Ivan Michael Blackstock : TRAPLORD**

*From award winning dance artist and cultural innovator **Ivan Michael Blackstock** comes **TRAPLORD**, a dance performance meditating on life, death and rebirth.*

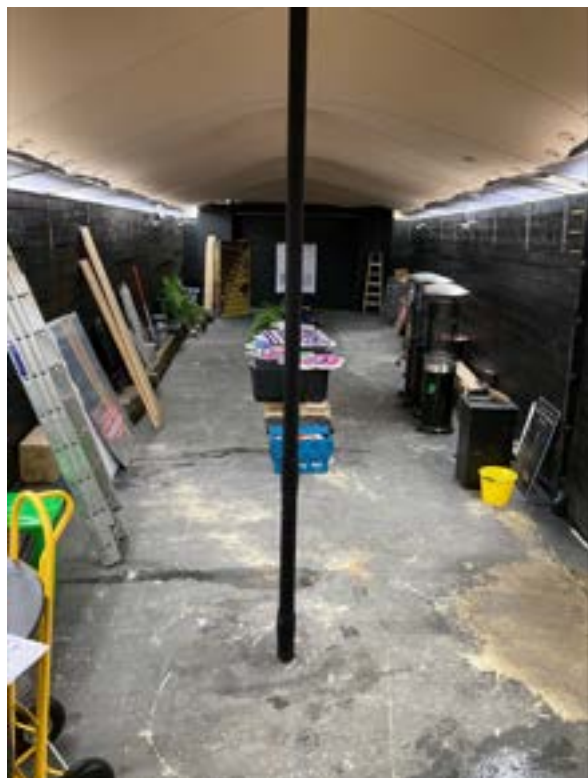
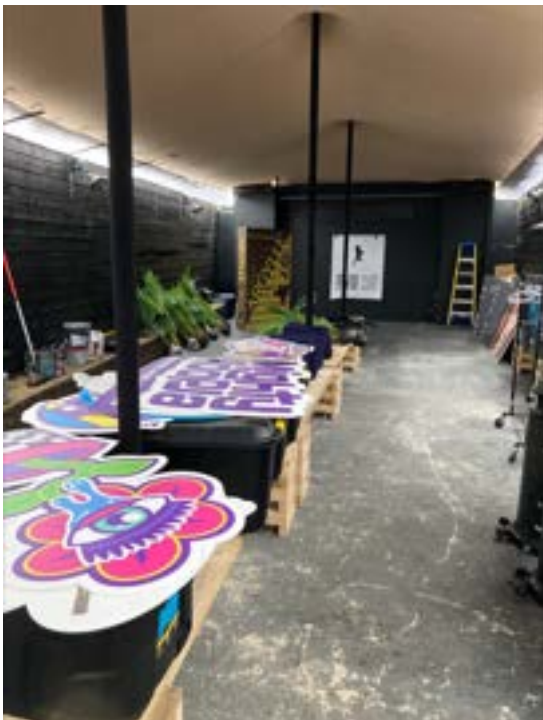
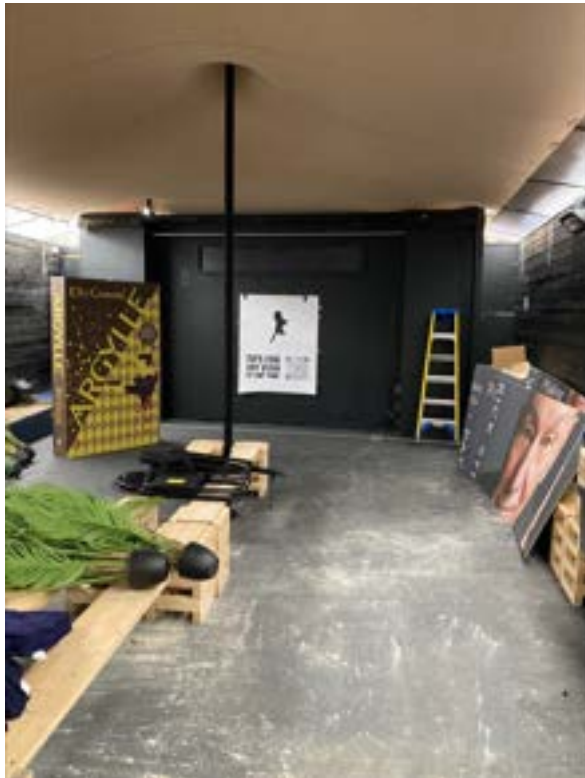
*Wandering between dreams and reality, TRAPLORD takes us on a new heroic journey to self-actualisation.*

*Using dance, theatre and spoken word to explore raw and confrontational themes of mental health and masculinity, TRAPLORD is an invitation to question the stereotyping of Black men in contemporary western society; an attempt to escape from the mental state of being condemned before having lived.*

*Within this production are artistic choices and truthful narratives that pursue authentic lived experiences including physical and mental trauma, and may include images which depict abuse. TRAPLORD aims to inspire a healing process in both our performers and audience members. Thank you for coming with us on this journey.*



In between events we use the space as storage, as seen below -  
These photos are its current state.



## Commercial Projects | **Royal Academy of Arts: Marina Abramović**

The Royal Academy is celebrating the iconic and often subversive career of legendary performance artist Marina Abramović. For over fifty years now, Marina has pushed the limits of her own physical and mental endurance in her work – subjecting herself to pain, exhaustion and, at times, the threat of her own death. The exhibition at the Royal Academy presents key moments from her extensive career and will be running until January 2024.

We worked alongside Altair Media to bring the powerful presence of Marina's work out of the gallery and into the streets of London, with a UV installation at The Platform to illuminate Marina's face and words into the heart of Shoreditch. The UV billboard was supported with equally striking posters that saw Marina's many faces takeover the streets of London.



## Commercial Projects | **Royal Academy Young Artists' Summer Show**

Taking the excitement and creativity of young artists to the streets with the Royal Academy.

The Royal Academy of Artists is undoubtedly at the heart of the arts and culture scene within London and further afield. For over 250 years, they've been championing artists of all ages and nurturing a platform for the next generation of talent to grow from. The Young Artists' Summer Show, having just turned five, is an open submission exhibition of UK students from 4-19.



## Case Studies on previous Commercial Activations | **Mcq: Venue Dressing**

McQ joined forces with I.D to present an exclusive series of images by photographer Olivia Rose of London's brightest creatives captured in McQ shades. To celebrate the collaboration, the uber trendy duo hosted an event at the McQ Shoreditch store, which was attended by the fashion crowd. To help dress the store we covered it from head to toe with posters, showcasing the collaborative images.





## Case Studies | Roald Dahl's Matilda the Musical

A story that's been imagined and reimagined in multiple, much-loved forms, the latest iteration of Roald Dahl's Matilda is a silver screen adaptation of the musical, starring Emma Thompson, Lashana Lynch, and Stephen Graham. Capturing the magic, joy, and occasional terror of the original novel, Roald Dahl's Matilda the Musical reaches cinemas right in time for the festive season.

Celebrating the film's release, we worked alongside Penguin's Puffin Books and Sony Pictures UK to replicate favourite settings and scenes inside Waterstones Piccadilly, also filling one of its famous curved display windows. Involving bespoke prop-making, installation of lighting and tech, and design of the set-up to suit the spaces as we know them, we transformed the vision into a site-specific experience that made an impact in-person and online – appearing in posts on Waterstones', Sony Pictures', Roald Dahl, and Puffin Books' Instagram accounts, as well as on Waterstones' TikTok – receiving thousands of likes and views in the process.



## Case Studies | Mark Ronson: Late Night Feelings

Mark Ronson is best known for his collaborations with some of the music industry's biggest superstars. With a string of number one hits under his belt, as well as iconic movie soundtracks, Mark has teamed up with a whole host of talent over the years, including Lady Gaga, Miley Cyrus, Adele, Lily Allen, Nas, Paul McCartney and Bruno Mars. The master producer now invites us into his world of "sad bangers" with his new album, *Late Night Feelings*. To help tease out the highly anticipated album, we teamed up with Sony Music to create a show-stopping special build in Kentish Town, that featured a broken mirror-ball heart and an anguished Ronson lying on the top of the billboard. When the album dropped a few days later, we took to The Green at Boxpark with a stunning mirrored heart installation, full of heartbreak advice from the people of Shoreditch. The award winning artist and producer even came along to contribute his words of wisdom to the piece.



## Case Studies | Harper Collins: Boy Giant

Michael Morpurgo is one of Britain's best loved writers for children and he's back with *Boy Giant*. This is a story about Omar, a young refugee fleeing from his war-torn country. The stunning new book brings together hope, humanity and high-seas adventure for children and adults everywhere. To mark its launch, we worked with Harper Collins to create a giant sand sculpture of Omar, located at St Martin's London for all to see. Even the author popped by for a snap next to the showstopping installation.



## Case Studies | **Lessons in Chemistry: Bonnie Garmus**

Bonnie Garmus' novel *Lessons in Chemistry* took readers by storm when it was published by DoubleDay in 2022. Garmus' debut, set in the 1960s, tells the story of Elizabeth Zott, a chemist fired from her job as a lab tech who becomes a beloved cooking show host of *Supper at Six*. The book was well-received by critics and fans alike, with the Guardian calling it "a polished, funny, thought-provoking story", and has been recently adapted for the screen for an Apple TV+ miniseries.

Bringing the novel to life, we recreated *Supper at Six's* set at Waterstones Piccadilly, complete with iconic clock, lab coats, a personalised clapperboard and Zott's director's chair. Alongside the installation, a vibrant street poster campaign featured tearaways that allowed passers-by to take a part of the story away with them.



## Artist Profiles | **Kavitha Balasingham**

Emerging contemporary installation artist Kavitha creates worlds of her own with her art, and is currently in the process of proposing to us how she would use the space to generate a new body of work, a site specific installation that we would produce with her and invite guests to wander about, akin to a gallery. Prior examples below. Her work provides a commentary on what it is like, and what it means to be young today.



Artist Profile | **Kate Quinlan**

Kate is an Irish ceramicist and potter, who proposes to use the space to teach a series of workshops within the community, and display their work.

Of her own work, The Triskele Series explores Irish heritage converging with English colonial history as I try to find balance and assert confidence in my subliminal experience. 'I aim to re-represent ideas of Irish femininity, giving voice to the heroic, celebratory and overt beauty of underrepresented histories.'



## Artist Profile | **SNIK**

Artist duo SNIK are proposing an immersive installation in the space and at the platform that will completely transform the environment as a third part in their popular instal series, Ephemeral. Discussing the delicate balance between us as humans and the natural world around us, as well as themes of loneliness, longing, and beauty as it cycles from fresh to decay.



Open uses of the space include :

**1 | To run community arts and making workshops, led by WOM Collective :**

*We are a grassroots collective of London based female artists passionate about inspiring and empowering each other and our communities. We create a space for artists to exhibit, sell their artwork and create a healthy creative network.*

*We are storytellers and facilitators who bring art out of the galleries and into the streets. Enlivening and activating unloved, urban spaces with colour and soul. Through creative expression we create opportunities for meaningful human connection, joy and positivity.*



**2 | Seasonal Fairs / Markets - Farmers Market, Homemade products from Artisans, Craft Fairs, Art Fairs -**

*Provide a space where small groups can provide their wares to the public, whether craft, consumable, gift, merch, etc*

**3 | To run Life Drawing classes with The Rockwell Collective :**

*An open drop-in class that we have run in Shoreditch and Tower Hamlets since 2015, for arts practitioners and like minded creative individuals who need a space to rest their practice*





