


Non-Executive Report of the: Licensing Committee 19 th December 2019	 TOWER HAMLETS
Report of: David Tolley, Head of Environmental Health and Trading Standards Directorate of Place	Classification: Unrestricted
Update on the Community & Alcohol Partnership and Best Bar None Scheme	

Originating Officer(s)	Vincent Fajilagmago Licensing Officer – Licensing and Safety
Wards affected	Whole Borough

Executive Summary

This report provides an update on the progress of the Community Alcohol Partnership (CAP) initiative in the Lansbury ward and Chrisp Street Market.

This report also provides an update on Best Bar None (BBN) Scheme within the borough 2018-2019.

Both seek to lower alcohol related crime and anti-social behaviour within the borough. A Licensing Projects Officer has been funded to undertake both these initiatives, which started in August 2015.

Recommendations:

The Licensing Committee is recommended to:

1. To note the activity that has been undertaken by the Community Alcohol Partnership (CAP) and Best Bar None scheme (BBN).
2. To extend the CAP area to include Bow West, Bow East, Bromley North and Bromley South.
3. To invest in publicity for the Best Bar None scheme to improve the reach of the scheme and improve the number of applicants and accreditations across the borough.
4. To seek a representative of the Licensing Committee to attend the Best Bar None Awards Ceremony held on the 13th March 2020 to meet and acknowledge those receiving the awards for participation in the scheme.

1. REASONS FOR THE DECISIONS

- 1.1 A pattern has occurred through the past CAP areas that alcohol related crime and ASB are very similar in highly populated areas with low visibility of services, authority and resources.
- 1.2 Extending the existing CAP areas to include Bow East & West, Bromley North & South allows CAP strategies and solutions currently applied in the existing CAP areas to be extended to the wards that face similar crime and ASB.
- 1.3 Long term strategies favour a broad area of coverage to help ensure issues are dealt with and not simply moved onto a non-CAP area.
- 1.4 The applications for Best Bar None have plateaued and the scheme can grow stagnant if the pool of accredited venues always remains the same. Therefore, investing in new methods to improve the visibility and appeal of the Best Bar None scheme to licensed premises and the community can allow for more applicants to apply and for the scheme to grow.
- 1.5 Recognition from the Councillors is encouraged as the Best Bar None is a voluntary scheme for the businesses. Also, meeting the people who engage in the scheme recognises the individuals that attain the accreditation.

2. ALTERNATIVE OPTIONS

- 2.1 Not extending the CAP will allow alcohol related crime and anti-social behaviour to move out of a CAP area into the neighbouring ward with similar characteristics from which it started which is; a highly populated areas with low visibility of services, authority and resources.
- 2.2 The advantages of the cost saving strategies and opportunities revealed in the report will not be reaped to benefit of the local authority and the local community
- 2.3 Best Bar None is the national standard for licensed premises. Non engagement in the Best Bar None scheme will lower the compliance of licensed premises.
- 2.4 As the scheme is voluntary, the efforts of the individuals are voluntary. Non engagement will lose the pro-active work from local businesses to uphold standards and conditions on their licence.
- 2.5 The relationship between the licensed premises and Council services will be lost including the opportunity for other council services to work in partnership with licensed premises, landlords, and the private sector.

3. DETAILS OF THE REPORT

Background

Best Bar None Award

- 3.1 The Best Bar None (BBN) Award seeks to raise standards within premises licensed for 'on sales' of alcohol. Applicants wishing to achieve the award must demonstrate to assessors that they are above the minimum standard for compliance with licensing, health and safety legislation and have achieved a Food Hygiene Rating Scheme Score of 4 (hygiene standards are good) or above.
- 3.2 The BBN system of assessment awards a score and premises will go into certain categories according to their score. Premises with outstanding and high scores are acknowledged as the best in their respective categories during an award ceremony.
- 3.3 A detailed report has been compiled of the scheme for 2018-2019 to which this report serves as a summary document. See Appendix 2.

Community Alcohol Partnership (CAP)

- 3.4 The first CAP area focused on Bethnal Green and St Peter's ward where it identified underage sales by off-license premises in the area and encouraged them to sign up to responsible retail training.
- 3.5 The second CAP was based in Mile End. It successfully reduced alcohol related antisocial behaviour by 62%, and won an award for Most Innovative CAP at the National Conference in 2017.
- 3.6 The current CAP is based in the area of Lansbury and Chrisp Street Market which includes Devon's Road.
- 3.7 A detailed CAP report to which this report serves as a summary is attached at Appendix 1.
- 3.8 The Community Alcohol Partnership has a prescribed yet flexible method to address identified issues. These approaches are through education, engagement and enforcement.

Education

- 3.9 Herlink – The CAP introduced 'HerLink' which is a workshop about sexual exploitation and grooming and we used alcohol as an example of a grooming tool.
- 3.10 HerLink is a creative arts based health promotion workshop led by Drama therapists from East London NHS Foundation Trust in partnership with experienced Arts Practitioners from Tower Hamlets Youth Service ('A' Team Arts).
- 3.11 Together with 'A' Team arts, St Pauls Way Trust (SPWT) and Licensing we accomplished the following below:
 - September 2018 – we targeted 8 young people and introduced Safe East, the substance misuse service for young people in Tower Hamlets,

to St Paul's Way Trust, a secondary school based in St Paul's Way Trust School, 125 St Paul's Way, London E3 4FT

- Follow up session in February 2019 for the same young people
- Substance Misuse Training for Teachers & Youth Workers: SPWT requested training on substance awareness which was provided for by Safe East

3.12 Greater alcohol awareness through assemblies

The surveys with the students indicated that awareness of the effects of alcohol could be improved on. Therefore, with the year group licensing presented at assemblies on the side effects of alcohol.

- Presented to St Paul's Way Trust Year 11 in March 2018
- Presented to St Paul's Way Trust Year 11 in November 2018. This cohort is the same YP surveyed in Nov 2015.

3.13 Extending the benefits to schools outside of the CAP

The Herlink workshop is offered for free to schools, youth centres and health services to support young people's awareness of the risks of sexual exploitation. Each one-off workshop lasts for 2 hours for a group of up to 12 young people

Through the CAP and the partnership work with Safe East, the Herlink project was introduced to and brought into the schools and young people below:

Table 1.1

School/ Group	Product	Number of young people engaged
George Green	Herlink	Whole of year 8
Oakland school	Herlink	100 young people drop down day
Raines Foundation	Bullying and Self Awareness	15 mixed students
	Herlink	15 mixed students
	Stabbing article	15 young people
	HerLink	15 young people
A team Arts	Herlink	10 boys and 20 girls
Tower Project	Bullying and Secret relationships	15 young people
THVC	Herlink	30 professionals

3.14 Tesco's – The CAP collaborated with Tesco to provide free responsible retail training to all off-licences and other retailers in the borough – so that

everyone had access so the same level of training whether they were independent stores or large companies.

- 3.15 The Tesco's offer included the following:
- Provision of a venue (Tesco's superstore, Hancock Road, E3 3DA)
 - Provision of trainers.
 - Lesson plans aimed at Responsible Retailing and Age Restricted Products with Refusals Register.
 - As many sessions in responsible retailing as needed in.
 - Training to be available as many languages are needed.
 - Trading Standards to provide refusals registers.

Engagement

- 3.17 Spotlight – Spotlight is a creative youth service designed to inspire. Shaped by young people, for young people and it is free. Spotlight has state of the art studios, film, design and broadcast facilities with performance, dance, boxing, fashion spaces with a cafe, offices and meeting/one to one rooms.
- 3.18 The Youth Offending Team (YOT) works with young people (aged 10 to 18) from arrest through to sentencing, with young people subject to reprimands and final warnings from police, and those charged, convicted and given community and custodial sentences. They also work with young people from the wider community to prevent them entering the criminal justice system in the first place.
- 3.19 For direct substance misuse treatment the service in Tower Hamlets for young people is Safe East. Drinking alcohol is linked to a young offender's socialising rather than a precipitating factor to the likelihood of re-offending. In order to create alternatives to socialising around alcohol and drugs, the cooking session with other youths not in the youth Justice system provides a positive engagement activity and location.
- 3.20 Having a location such as Spotlight allows a point of contact where support strategies can be deployed in a venue that is catered to the young people, more casual, familiar, that is not a school, home or institute of rehabilitation. If the work is done well, the young people will want to attend the youth centres providing an opportunity to allow other services to support the young people.
- 3.21 Although the Youth Offending Team has worked with Spotlight in the past, a regular activity such as reparation has not been established. Through the CAP and its partnership work with the YOT and Spotlight, The Linc Centre is now providing a safe and positive environment for young people to serve reparation orders and help support them to move on beyond their sentence.
- 3.21 A reparation order is a non-custodial sentence of a court (usually a youth court), which will be supervised by a member of the youth offending team.

The aim of a reparation order is to prevent a young person (between the ages of 10 and 17) from further offending. It does this by helping the young person to understand the effects of crime on the victim(s) and to make amends.

- Reparation – Cooking sessions have been established
- 1st session started on 17th July
- No cost to the YOT or the young person has been incurred as a result of the partnership work

3.22 The Rapid Response Team (RRT)

The Rapid Response Team engages with young people and young adults with a wide range of needs and who are disengaged from universal services. Universal services are basic Youth Club provisions that all young people can utilise such as the Table football, Table tennis and accessing the computer for youtube. RRT were partners in the previous CAP and the issue of the new CAP was shared with RRT; however, the CAP area was just outside the designated deployment area for RRT.

3.23 RRT also do outreach on foot and generously agreed that when walking in the vicinity of the local Youth Centre, it would approach young people and encourage them to attend the local Spotlight centre, Bromley South also known as the Linc Centre. This allowed sign posting for the Youth Centre and allowed partnership working despite not being based within the CAP area.

Enforcement

3.24 The DPS Process

Part of this process involved compliance visits to off licenses. This consisted of checks including: confirming the identity of the designated premises supervisor (DPS) , identifying the person present selling alcohol in the venue and ensuring they had a letter of authorisation signed by the DPS authorising the seller to retail alcohol from the premises.

3.25 Visiting 13 licensed premises led to the following:

- 13 Off Licences visited
- 11 Off Licences (85%) did not have a letter of authorisation
- 11 Off Licences (85%) visited did not have the DPS present
- 1 venue did not have a functioning DPS. This means the DPS had left the company and the Off Licence was not allowed to sell alcohol until a new DPS was put in place

- 3.26 A test purchase operation was held on 26th July 2019 with Trading Standards and the Police Cadets where all Off Licences were tested. The result was 100% Pass rate.

What went well

- 3.27 Commitment of National Partners: Tesco
Free responsible retailing training for Off Licence staff across the borough was offered as a part of Partnership work with Tower Hamlets due to the relationship that CAP has with Tesco Head Office.
- 3.28 This opportunity highlights the importance of partnership at all levels and sets an example to other potential partners that the Community Alcohol Partnership method of working has advantages when it is adopted not just on the ground level but in all levels of management between Council Services and CAP partners.
- 3.29 One of the benefits of partnership work is the implication to cost to the local authority in regards to training the entire borough. Aside from promotion and encouraging the premises to attend the training, the cost would have been shouldered by Tesco's saving the Council money whilst raising standards in the borough.
- 3.30 Sharing information amongst partners: Safe East
One of the main issues in past Tower Hamlets CAPs was the lack of engagement with secondary schools. However Safe East was a newly contracted Substance Misuse service for young people and they also wanted to engage with secondary schools. This allowed us to share information, contacts, build a strong partnership and work with schools together.

Learning Points

- 3.31 Mediation

The work with the Youth Offending Team and Spotlight, allowed both teams to enter an agreement, with clear goals, targets and roles which led to a great benefit for young people in the Justice System without extra cost to the Council. It is this transparent and collaborative process that takes place in other CAPs across the country and can help ensure greater effectiveness to Tower Hamlet CAP projects in the future.

- 3.32 Understanding the school needs and opportunities

Schools have many different functions and they run at a high functioning capacity in order to fulfil its roles and responsibilities. It has been difficult for services to engage with schools in general and on reflection our strategy can change through the following points.

- Accepting the nature of schools. As a service it is difficult to fit into the high functioning capacity of schools. The 'Herlink' project managed to fit into the direct needs of the school and the year group. As a service to schools, the CAP needs to be sensitive to the changing needs of the school as it changes from year to year. This means accepting and capitalising on the fact that assemblies and drop down days are the best opportunities for now.
- Offering a better product and a better relationship. Assemblies and drop down days are a limited amount of time to engage a large amount of students. However, as the work with SPWT has indicated, prolonged exposure to the same cohort can help improve alcohol awareness over time. Therefore, similar to the Best Bar None process, the CAP recommends a product and a relationship that can be maintained over a few years but still using the opportunities in the point above.
- Trying to approach the right people. As mentioned secondary schools run with many teams to fulfil its function. The teams that the CAP will approach will now be the Head teacher, the Safeguarding Team and the Pastoral Care team.

3.33 Learning point: Build a relationship with the Designated Premises Supervisor (DPS).

With the Tesco training we realised that the DPS and even the Licensed Premises Holder did not have an engaged relationship with Council services. Therefore, more emphasis was required to open a dialogue with the DPS and hold them more accountable for the training of their shop staff and the sales of alcohol.

3.34 Introducing the process of aiming every issue squarely on the shoulders of the DPS and the owner of the business has helped bring off licences to a more attentive state where we had a 100% pass in the last test purchase for alcohol.

3.35 Learning point: CAP needs a long term strategy: Employment

The CAP strategy of engagement with young people is successful in its short term strategies. However, taking resources out of a CAP area to work on a new CAP area leaves the cohort no real long term goal or real means of support for the young people into adulthood as a working, productive member of society.

3.36 One of the residents from the Mile End CAP have approached me saying they have seen the young people we successfully engaged with and told me how they are now dealing on the street corner next to Mile End tube station.

3.37 This means that the CAP needs to follow up any successful strategy with a longer term solution, using a sustainable programme (such as CAP+) to work with young people as they grow older and give them access to the services that they need to develop their skills and follow their path towards employment – keeping them away from crime and alcohol misuse.

3.38 Learning Point: Substance Misuse services

What the CAP is able to do is find the youths that use both alcohol and psychoactive substances. What we are not currently able to do is bring this type of cohort into a substance misuse treatment centre or make a referral that the young person will attend. The reason for this is that the life span of a CAP is too short to gain the full rapport and on – going trust between CAP partners and the young people on a level they can bring a young person is willing to accept they have substance misuse issues and can be brought to a substance misuse treatment centre or make a referral that the young person will go to of their own free will.

3.39 The CAP can engage this issue by the following points:

- Use more time. Through the previous CAPs it has proven to help lower alcohol related crime and ASB in the short term. The CAP and its partners can now look at maintaining its engagement over time to help build the rapport with young people and help aid the referral processes.
- Explore partnership work between services that treat for substance misuse such as Safe East and RESET with Street based youth work services such as Spotlight and Rapid Response Team.

Best Bar None (BBN)

3.40 This year the BBN scheme been successful in its partnership work and its assessments carving a path for growth in the borough.

3.41 The strategies in place over the year has granted the scheme its highest number of accreditations and lowest dropout rate the Best Bar None and has managed to reach across the borough, in the business areas and with chain and independent venues alike.

3.42 Partnership work with the Bank of England has allowed the scheme to gain in stature to its users and partners highlighting the benefits of partnership working. It also opens up the potential partnerships that can be created when working with licensed premises and commerce.

3.43 The greatest gains have been the number of businesses building relationships with their local area and neighbouring businesses whilst also accepting greater responsible retailing and promoting responsible drinking.

- 3.44 One of the most important trends taking place is the need for security staff to act not just as doormen but as more security for a licensed premise which also includes upholding the 4 licensing objectives for the venue.
- 3.45 The applications have reached a plateau prompting new strategies to be brought into play if the applications are to break the plateau preventing the scheme from stagnation.
- 3.46 Due to the success of the 2018-2019 scheme the Canary Wharf Group is now adopting the Best Bar None as a part of their terms and conditions for new tenants. This is an open endorsement of the scheme and the standards that it sets. This extends the partnership work to ensure Canary Wharf is a safe and responsible place to enjoy a good night out. This is an evolution in partnership work and an example of how landlords and local authority services can work together.
- 3.47 The 2019 Best Bar None scheme accomplished the following:
- A total of 44 venues applied to the Best Bar None scheme for 2019 this is a 10% rise in applications to the scheme.
 - 36 venues were awarded the National Standard in Tower Hamlets. This is an increase of 33% from the previous year of venues awarded Best Bar None Status.
 - 8 venues dropped out of the scheme before the assessment stage. This is decrease from 32.50% in 2018 to 18.18% drop out rate.
 - Free Annual training including Counter Terrorism continued for 2019.
 - Categories were sponsored by partners and internal teams.
 - A networking reception was introduced to allow accredited venues to get to know each other.
 - Canary Wharf adopted the Best Bar None scheme as part of its terms and conditions for all licensed premises.

Action Plan

- 3.48 Reduce number of drop outs between registration and assessment

In 2017 the number of businesses that applied to the scheme and were unable to be assessed was over 57% of applicants. In 2019 this number reduced to 32% but improvements could still be made. Insuring a swift follow up briefing after application helped to figuratively escort the licensed premises through the Best Bar None process all the way to accreditation.

- 3.49 Reciprocate

The Best Bar None scheme has been successfully growing year on year not just in the number of licensed premises but also in standards. Licensing officers are able to see the approaches to businesses changing

for the requirements, meeting those needs and taking extra steps to creatively meet those requirements. As the BBN is Voluntary scheme recognition for these positive changes have to be acknowledged.

3.50 Networking Session

From the feedback from the venues that were accredited wanted to have a chance to meet each other and have chance to talk and network. Therefore a cost effective way to include this in the award ceremony had to be found.

Results

3.51 A total of 44 venues applied to the Best Bar None scheme for 2019 leading to 36 venues being awarded the National Standard in Tower Hamlets. This can be seen in Table 2.1

Table 2.1

BBN	2015	2016	2017	2018	2019
Applications	8	22	40	40	44
Awarded	8	9	17	27	36
Dropout	0	13	23	13	8

3.52 This led to a 33% growth in the number of venues awarded with the Best Bar None Accreditation and a reduction in the number of venues that dropped out of the scheme from 32.5% to 18.8% as seen in Table 2.2.

Table 2.2

BBN	2015	2016	2017	2018	2019
Rise in applications %	0%	175%	81%	0%	10%
% Growth from previous year	0%	12%	88 %	58%	33%
Drop Out % from Applications	0	59%	57%	32%	18%

3.53 List of venues awarded with the Best Bar None accreditation

Table 2.3

28West Bar & Grill	Rocket
Backyard Bar	Sager & Wilde
Boisdale of Canary Wharf	Silver Barracuda

Cafe 1001	Silver Sturgeon
Casa Blue	The Big Chill Bar
Crate Brewery and Pizzeria	The Boiler House
Drapers Arms Bar & E1 Venue Bar	The Coborn
East London Liquor Company Ltd	The Craft Cocktail Company
Hawksmoor	The Culpeper
Hilton London Canary Wharf	The Griff Inn
Holiday Inn	The Henry Addington
Jack's Shack	The Horn of Plenty
Juju's	The Medieval Banquet
London Cocktail Bar	The Old George
Manjal	The Ship Inn
Ninety One - 1st Floor	The Ten Bells
Redchurch	Wiltons Music Hall

3.54 Vouchers from Partners

It started with the Canary Wharf Group who offered a £25 voucher for each Canary Wharf category winner. This left three other categories with no voucher for the winners. This led to reaching out to other partners for a prize match for each partners. We then gained the following:

- Best of Canary Wharf category sponsored by the Canary Wharf Group
- Best of Brick Lane CIZ category sponsored by Tower Hamlets Town Teams
- Best of the Rest category sponsored by The Algate Partnership
- Best of the Best category sponsored by Fever Tree

3.55 Bank of England

The Bank of England were trying increase the publicity of the Bank Note Checking scheme as the £20 and £50 note were changing from paper to polymer bank notes. This meant that there would be an influx of fake paper notes to be spent by organised crime to be used before the changeover. As the Best Bar None had over 30 businesses attending the Award ceremony the Bank of England were invited to the Award Ceremony as a guest speaker.

3.56 Networking Session

Feedback from the 2018 Award ceremony was the desire to have a networking session so that other venues had the chance to meet their peers. Companies pay to attend trade shows in order to promote their products at trade fairs. Tower Hamlets offered a free place to these companies to offer their products to the Best Bar None accredited venues. This set an atmosphere that was different to the previous years.

3.57 The prospect attracted the following venues with no extra cost to Tower Hamlets:

- Fever Tree Tonics
- Diageo – Gordon’s low G&T
- Hoxton Spirits - Gin
- East London Liquor Company - Gin
- World Beers – Low & No alcohol Beer
- Adnams – – Low & No alcohol Cider & Beer
- Brazzx – Low & No alcohol Beer

3.58 AWARDS

Table 2.4 The winners of each category

Names	Category	Area Trophy	Best of the Best
Big Chill Bar	Best Bar	Best of Brick Lane CIZ	Best of the Best
Draper's Bar & Grill	Best Bar	Best of the Rest	
28West	Best Bar	Best of Canary Wharf	
Hilton Canary Wharf	Best Hotel		Best of the Best
The Henry Addington	Best Pub	Best of Canary Wharf	Best of the Best
The Ten Bells	Best Pub	Best of Brick Lane CIZ	
The Old George	Best Pub	Best of the Rest	
The Medieval Banquet	Best Restaurant	Best of the Rest	Best of the Best
Boisdale Canary Wharf	Best Restaurant	Best of Canary Wharf	
Hawksmoor	Best Restaurant	Best of Brick Lane CIZ	

2019-2020

3.59 Highlight independent venues

The feedback after the 2019 award ceremony included the desire for independent venues to be given a category where they have a better chance as they do not believe that they can achieve the same as a chain run premises.

In response to this the Independent category has been created along with the social media strategy where they are able to take a more pro-active engagement with the Best Bar None scheme.

3.60 Strict assessment cut off dates

Assessments were taking place very close to the March Award Ceremony. This was due to being generous with the time for venues to improve and meet the minimum criteria. This had an effect on the lead up time to the ceremony and its press release and campaign. The dropout rate was considerably lower than previous years with training sessions being a point of contact with businesses.

3.61 Due to high demand workshops on the assessment criteria are being provided to help participants through the criteria. To help in the training criteria and helping venues access the latest training offered by Tower Hamlets and Best Bar None partners the following training sessions have been offered:

- Welfare and Vulnerability Engagement Training (WAVE) by the Licensing Met police
- Acid Attack Awareness
- Counter Terrorism Awareness

Conclusion

3.62 The Best Bar None scheme in Tower Hamlets has grown in number and strength. With its highest number of accreditations and lowest dropout rate the Best Bar None has managed to reach across the borough, in the business areas and with chain and independent venues alike.

3.63 The feedback for greater attention for independent venues have been encouraging, indicating greater engagement from an otherwise silent group of participants allowing the scheme to grow and attract more venues.

3.64 The participation of an institute such as the Bank of England highlights the benefits of partnership working. It has increased the credibility of the scheme which can be visibly seen by the participants and also strengthens the reach of the Best Bar None scheme.

3.65 Canary Wharf Group adopting the Best Bar None scheme as a part of their terms and conditions for Tenants means that the number of BBN venues in the Canary Wharf group will continue to grow and asserts the scheme as a recognised and endorsed standard.

3.70 New methods such as investment into social media campaigns are required to continue the promotion of the Best Bar None scheme if it is to gain new applications and break the current plateau of applications to the scheme

4 EQUALITIES IMPLICATIONS

5.1 There are no equalities implications.

5 OTHER STATUTORY IMPLICATIONS

6.1 Best Value implications: The completion of the Best Bar None assessment indicates that the venue has achieved due diligence. This implies that; the premises has done everything possible to be compliant to its licence and the 4 licensing objectives, that there is less need for inspections and there is confidence in the management running the establishment.

6.2 Environmental considerations: There are no environmental implications

6.3 Crime reduction: One of the key licensing objectives of the Council ensures that it does not licence premises that are liable to be a source of crime and disorder. The Council supports and assists with crime and disorder reduction by controlling those who manage premises open to members of the public and imposing conditions on relevant premises licences. Illegal activity has been proven to occur at the premises.

6.4 Safeguarding: There are no proven safeguarding impacts; however premises that are managed in this way may employ underage persons or vulnerable adults. Therefore there may be a positive safeguarding impact.

6.5 Risk Management: The Council will be at risk of legal challenge if its processes are not transparent and evidentially based.

6 COMMENTS OF THE CHIEF FINANCE OFFICER

6.1 There are no financial implications emanating from this report which provides an update on the Community Alcohol Partnership (CAP) initiative in the Lansbury ward and Chrisp Street Market and Best Bar None (BBN) Scheme within the borough 2018-2019.

6.2 There is a staffing cost associated with the provision of these services but this is an ongoing cost met within existing budget allocations.

7 LEGAL COMMENTS

7.1 Community Alcohol Partnerships (CAP) is a Community Interest Company whose aim is to tackle underage drinking and the resulting harm to local communities. A combination of enforcement, education, engagement of the community and local businesses, and provision of appropriate positive activity for young people is the hallmark of the CAP model. CAP

is the national coordinating organisation for the establishment of local Community Alcohol Partnerships which can be set up in any area with evidence of an underage drinking problem. Within Tower Hamlets, the current CAPs are for Bethnal Green & St Peter's ward, Mile End and Lansbury & Chrisp Street, the report provides updates on the progress and extend the CAP to Bow West, Bow East and Bromley North and South.

- 7.2 As to setting up fresh CAPs, once an area has been identified, it is important that the issues of concern are known and that there is proper planning before any commencement. It is essential to build evaluation (pre- and post-) into any action plan as evaluation is a mandatory part of any CAP scheme. It is also important to bring together a number of agencies working to reduce alcohol related harm to young people and associated anti-social behaviour as well as involving local alcohol retailers.
- 7.3 As to Best Bar None Scheme, this is a National Award Scheme supported by the Home Office and aimed at promoting responsible management and operation of alcohol licensed premises. The Scheme's purpose is:
- Reduce alcohol related crime and disorder
 - Building a positive relationship between licensed trade, police and local Authorities
 - Reduces harmful effects of binge drinking
 - Improves knowledge and skills of enforcement and regulation agencies,
 - Licensees and bar staff to help them responsibly manage licensed Premises
 - Process of becoming recognised by BBN includes meeting minimum standards and culminates with a high profile award night with category winners and an overall winner
 - Responsible owners are recognised and able to share good practice with others
 - Highlight how operating more responsibly can improve the profitability of an individual business and attractiveness of a general area
- 7.4 In its consideration of this Report, the Council must have due regard to the need to eliminate unlawful conduct under the Equality Act 2010, the need to advance equality of opportunity and the need to foster good relations between persons who share a protected characteristic and those who do not (the public sector equality duty).

Linked Reports, Appendices and Background Documents

Linked Report

- NONE.

APPENDICES:

Appendix 1: Tower Hamlets CAP Report 2019

Appendix 2: Tower Hamlets BBN Evaluation 2019