

Health and Wellbeing Strategy Board Champion Group - Action Planning

Priority Area Two: Healthy Place

This action plan was developed by the Board Champion Group for the Healthy Place priority of the Health and Wellbeing Strategy consisting of:

- Cllr David Edgar
- Cllr Danny Hassell
- Judith St John (Sports, Leisure and Culture)
- Flora Ogilvie (Public Health)
- David Tolley (Environmental Health, Trading Standards)
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The plan set out overleaf sets out what will have been achieved by March 2018; the overall plan for the year; what we will do in the next three months and how we will measure success, for each of the actions within the Health Place Priority area (p15 of Strategy)

Action 2.1: We aim to identify three areas in the borough where there is a particular need to improve the physical environment (eg lack of green space, population growth) and engage with residents and local organisations on priorities for improvement to benefit health and wellbeing

Action 2.2: Develop a process to ensure that the impacts on health and wellbeing made by major developments are routinely assessed and considered in planning decisions

Action 2.3: Support the council's Air Quality Plan and implement an air quality communications campaign across the partnership targeted at residents to:

- increase awareness of poor air quality, how to minimise exposure and adopt less polluting behaviours
- introduce pledges from organisations to minimise their impact on air pollution

Action 2. 1

We aim to identify three areas in the borough where there is a particular need to improve the physical environment (eg lack of green space, population growth) and engage with residents and local organisations on priorities for improvement to benefit health and wellbeing

What will we have achieved by the end of March 2018?

- The Open Space Strategy, which identifies where there are gaps in the provision of open space, and the Green Grid Strategy, which makes suggestions for the improvement of specific spaces within the borough, will be formally adopted as strategies which contribute to the Local Plan.
- A new Physical Activity Strategy will have been developed, which focusses on getting people to be active as part of their everyday lives, including identifying improvements that need to be made to the physical environment in order to encourage greater levels of physical activity.
- The locations that have already been identified for improvements to the physical environment (such as tree planting, pocket parks and urban gyms) will be brought together into a single, prioritised framework and action plan.
- A mechanism will be in place, in line with the process established by the Local Infrastructure Forum, for involving residents in decision making about which locations are prioritised and the specific improvements that are implemented in chosen locations.
- A mechanism will be in place to ensure efficient procurement and delivery of improvement works, where similar works are being carried out in different parts of the borough.

What is the overall plan for the year?

The first half of the year will be spent ensuring that the strategies that are in development are finalised in a way which makes it easy for future decisions to be made on investment in the physical environment in order to support health and wellbeing. We have currently submitted an expression of interest to Sport England for £13million pounds of funding, which if we are successful could be used to further support this work.

We will also ensure that we engage in a systematic way with other strategies throughout the borough, such as the Town Centre Strategy, the CCG Draft Estates Strategy and the work of Registered Social Landlords, to ensure that all potential opportunities to improve physical space within the borough are harnessed.

What are we going to do in the next three months?

In the next three months, the focus will be on finalising the Open Space and Green Grid Strategies, and on understanding the list of locations that have already been identified for investment, and drawing these into a single framework which will allow further prioritisation and community involvement in detailed design.

How will we measure success?

By monitoring:

- The amount of green space delivered
- The number of people using outdoor space for health and wellbeing (PHOF indicator)
- The number of physically active adults (PHOF indicator)
- The number of children in year 6 who are of a healthy weight (PHOF indicator)

In addition we will collect qualitative data on people's perception of the quality of the physical environment, as well as on their experience of being involved in the decision-making process.

Are there any further issues to share with the Board at this point?

The Health and Wellbeing Board needs to consider the most appropriate way for it to influence the future allocation of Section 106, Community Infrastructure Levy, and other sources of funding in order to ensure adequate funding is obtained to fund the physical environment improvements that have been prioritised.

Action 2.2

Develop a process to ensure that the impacts on health and wellbeing made by major developments are routinely assessed and considered in planning decisions

What will we have achieved by the end of March 2018?

- The Local Plan, including the specification that developments of a certain size must include a Health Impact Assessment, will be adopted
- The Local Plan will be accompanied by guidance for developers on the scope of Health Impact Assessment that is required
- A process will be established for the review of Health Impact Assessments submitted by developers, to ensure they are of adequate quality
- A process will be established to audit whether the mitigations recommended in Health Impact Assessment are being put into place

What is the overall plan for the year?

The overall plan for the year is to review the existing processes within the planning system, eg. requirement for Environmental Impact Assessment and Equality Impact Assessment in order to assess where Health Impact Assessment can best fit alongside existing processes.

Existing guidance for Health Impact Assessment, including the Healthy Urban Development Unit framework, will be reviewed in order to understand whether these are sufficient to provide directly to developers or whether they need to be adapted for local use.

We will also consider the scope for community involvement in the Health Impact Assessment Process, in line with the Communities Driving Change Priority of the Health and Wellbeing Strategy.

What are we going to do in the next three months?

We will scope the likely volume of Health Impact Assessments that will be required to be carried out / reviewed on an annual basis in light of the new Local Plan guidance, and we will assess the best way for this workload to be accommodated.

How will we measure success?

By monitoring the number and quality of Health Impacts Assessments that are submitted, as well as monitoring whether the mitigations recommended by the Health Impact Assessments are in fact carried out.

Action 2.3

Support the council's Air Quality Plan and implement an air quality communications campaign across the partnership targeted at residents to:

- **increase awareness of poor air quality, how to minimise exposure and adopt less polluting behaviours**
- **introduce pledges from organisations to minimise their impact on air pollution**

What will we have achieved by the end of March 2018?

- The Air Quality Plan will be fully implemented
- We will have launched an air quality communications campaign, in-line with pan-London messages, in order to:
 - Encourage people to adopt less polluting behaviours
 - Reassure people about what activities are 'safe' even in areas of high air pollution
 - Advise people, including high-risk groups, on measures they should take to protect their health in areas or on days of particularly high air pollution
- We will have established a system whereby local organisations can pledge to reduce their contribution to poor air quality, ensuring that this system is linked where possible to existing mechanisms for businesses to pledge to improve their environmental impacts
- We will advocate on behalf of the borough at pan-London level, for example by asking that Transport for London prioritises the introduction of Low Emission Zones / Low Emission Bus routes within the borough

What is the overall plan for the year

- The initial plan is to ensure that we are strategically linked up with existing pan-London information and resources, so that we can build on / customise these for our local population rather than producing these from scratch
- In the absence of existing information, we will carry out additional research (from the literature as well as from local insight) to ensure we have an understanding of what local people currently understand about air quality, in order to create an effective communications campaign, which may include:
 - Promoting the existing Air Quality alerts to residents
 - Holding an all-members seminar on Air Quality in order to achieve high-level political buy-in for the messages we want to disseminate in the community
- Consider any additional measures that could be taken by the council to reduce levels of poor air quality, and ensure the Air Quality Action Plan is updated accordingly, for example opportunities relating to the sustainable design of new buildings and waste collection systems

What are we going to do in the next three months?

- In the first three months we will focus on ensuring we fully understand the pan London resources that are available (and any opportunities to influence the development of future pan-London resources)

How will we measure success?

- By monitoring levels of air pollution in the borough, particularly those in areas of high risk, such as schools.